

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
JULY 15-16 2014
MILWAUKEE AREA TECHNICAL COLLEGE
700 WEST STATE STREET
MILWAUKEE, WI 53233

Tuesday, July 15, 2014 – 4:30 P.M.

Members Present: Philip Baranowski, Mary Cuene, Becky Lezvow, Drew Petersen, Susan Schaumburg, John Schwantes, S. Mark Tyler, Stephen Willett

Members Absent: Stan Davis, Tony Evers, Terrance McGowan, Reggie Newson, José Vásquez

System Office Staff Present: Kathy Cullen, Morna Foy, Dan Scanlon, Conor Smyth, James Zylstra, Nancy Merrill, Layla Merrifield, Willa Panzer, Emily Gleason, Sandra Schmit

District/Others Present: Russell Moyer, Paul Gabriel, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Vicki Martin, Trevor Kubatzke, Milwaukee Area Technical College; Sheila Ruhland, Moraine Park Technical College; Kenneth Urban, Nicolet Area Technical College; Lee Rasch, Wade Hackbarth, Western Technical College; Joseph Dolzani

Board President Petersen called the meeting to order at 4:33 p.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the Minutes from the May 6, 2014 Meeting

It was moved by Board Member Baranowski, seconded by Board Member Willett, that the May 6, 2014, Board minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Petersen noted the signing of the Universal Transfer Agreement between WTCS and the University of Wisconsin System. WTCS staff worked collaboratively with staff at UW System for many months to craft the agreement which allows students to transfer certain general education credits between the two systems.

Board President Peterson recognized the technical college presidents and staff for their work on the Wisconsin Fast Forward Blueprint for Prosperity grants that resulted in exciting outcomes for the colleges in job training and workforce advancement.

The Legislative Council Study Committee on the Review of Wisconsin Technical College System Funding and Governance will hold its first meeting on July 24. This is an opportunity for WTCS to provide information on the impacts the technical colleges are having at the local, regional and state-wide level and to demonstrate the return on state investment. Committee members will hear from a variety of presenters, including business and civic leaders.

ITEM C: Report of the System President

President Morna Foy congratulated Dr. Vicki Martin for her appointment as President of Milwaukee Area Technical College and noted that she has been a long-time champion for the community.

President Foy announced staff changes at WTCS. Sandra Schmit is the new Associate Vice President of Instruction. Norm Kenny, Associate Vice President of the Office of Management Services, is retiring after more than 30 years of state service.

Gateway Technical College is hosting an NC3 training session this week. The session will focus on how to integrate industry-recognized certifications into academic programs. Guest speakers include President Foy, Wisconsin Department of Workforce Development Secretary Reggie Newson, and American Association of Community Colleges President Walter Bumphus.

An article in the Journal Sentinel showcased an auto-repair program at Grafton High School in which students can earn 8 credits from Milwaukee Area Technical College and have the opportunity to earn industry certifications. This is a great example of delivering education in a career pathway model.

President Foy noted an article about people leaving jobs at the highest rate since the economic downturn in 2009. This suggests that people have more confidence in the economy and will risk starting a new job. These are the individuals that take advantage of technical education to change careers and learn a new skill set. The technical colleges are the focal point of exciting changes.

System Office Staff are in the early stages of assessing the categorical grant guidelines. The grants were successfully awarded and the technical colleges are ready to deliver. However, several changes suggested by the colleges are being considered. There is discussion to rename the *New Markets* category *Developing Markets*, and to encourage consortium applications with other technical colleges and community partners. System Office staff continue to engage the colleges and offer guidance on quality application submissions.

ITEM D: Election of Officers

Board President Petersen asked Board Member Tyler to preside over the election of officers.

Board Member Willet nominated the current officers of the Board, Drew Petersen as President, John Schwantes as Vice President, and Phil Baranowski as Secretary and moved

that a unanimous ballot be cast to reelect these individuals as officers of the Board for 2014-15.

Board Member Tyler called for nominations two additional times. No other nominations were voiced.

Board Member Schaumburg seconded the motion. Motion carried unanimously.

Board President Petersen thanked the Board for electing him to a second term as president and thanked the members who will continue to serve as officers.

ITEM E: Wisconsin Technical College District Boards Association Report

Russ Moyer, President of the Association, reported that its fall meeting is occurring this week in Green Bay at the Radisson Hotel. Attendees will travel to Northeast Wisconsin Technical College for an in-service on best practices in presidential evaluations. The fall meeting will be held at The Waters in Minocqua in October.

Paul Gabriel, Executive Director of the Association, announced that at this time the Legislative Council Study Committee is scheduled to meet on July 24 and August 27. Additional meetings have not yet been scheduled. The meetings are open to the public, but there is no public testimony.

Board President Petersen thanked Mr. Moyer and Mr. Gabriel and expressed gratitude for the Association's advocacy efforts.

ITEM F: WTCS Presidents' Association Report

Tom Eckert, Chair of the WTCS Presidents' Association and President of Blackhawk Technical College, reported on recent activities of the Association. The Association held its summer planning meeting June 12-13 in Madison. Five areas of focus for the year include legislative advocacy, student success, UW Colleges collaboration, industry credentials and K-12 collaboration. The presidents are scheduled to meet with Senator Ron Johnson on August 7 at Fox Valley Technical College in Appleton.

ITEM G: Teaching and Learning – Student Financial Aid

WTCS Senior Policy Advisor Nancy Merrill was joined by Trevor Kubatzke, MATC Vice President of Student Services, in providing the Board with an overview of student financial aid. The presentation included information about need-based aid and non-need based aid. The number of WTCS students applying for need-based aid has doubled in the last ten years and the number of WTCS students who qualify for need-based aid continues to increase. However, only 55.6% of qualified applicants in 2012-13 received need-based aid, leaving a total unmet need of

\$356.5 million. Student loan debt continues to rise and will be a political focus for the next several years.

President Petersen expressed appreciation for the information, which provides good background as the Board considers its budget request related to financial aid.

It was moved by Board Member Baranowski, seconded by Board Member Cuene, to recess the Board meeting. Motion carried unanimously.

The meeting recessed at 6:07 p.m.

Wednesday, July 16, 2014 – 8:30 a.m.

Members Present: Phil Baranowski, Mary Cuene, Sharon Wendt for Tony Evers, Becky Levzow, Terry McGowan, Drew Petersen, Susan Schaumburg, John Schwantes, S. Mark Tyler, José Vásquez, Stephen Willett

Members Absent: Stan Davis, Reggie Newson

System Office Staff Present: Kathy Cullen, Morna Foy, Dan Scanlon, Conor Smyth, Nancy Merrill, James Zylstra, Layla Merrifield, Emily Gleason, Sandra Schmit

District/Others Present: Paul Gabriel, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Rod Bagley, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Bryan Albrecht, Gateway Technical College; Michael Lanser, Lakeshore Technical College; Jack Daniels, Madison Area Technical College; Sheila Ruhland, Moraine Park Technical College; Kenneth Urban, Nicolet Areal Technical College; Michael Shiels, Jeff Leverenz, Waukesha County Technical College; Lee Rasch, Wade Hackbarth, Ed Lukasek, Dennis Treu, Western Technical College; Joseph Dolzani, Kyle Schwarm

Board members toured Milwaukee Area Technical College's Health Education Center at 8:30 a.m.

Board President Petersen called the meeting to order at 9:18 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM: H: Milwaukee Area Technical College Presentation

Dr. Muhammad Dakwar, Dean of the School of Business, and Armen Hadjinian, Entrepreneurship Program Coordinator highlighted MATC's efforts to promote and support entrepreneurship and drive business expansion. MATC offers an Entrepreneurship one-year

certificate program that teaches students the technical and soft skills needed to start a business or strengthen a current business. Over 40 students enroll in the program each semester.

MATC's Entrepreneurship Center supports current students and engages the community by supporting existing businesses and helping people think like entrepreneurs in their current positions. Board members engaged in discussion of entrepreneurial activities across the state.

Board President Petersen adjusted the agenda to move Item I after Item N.

ITEM J: Consent Agenda Items

Board President Peterson offered the consent agenda items for Board discussion. Receiving no questions, he called for a motion to approve the consent agenda items.

It was moved by Board Member Tyler, seconded by Board Member Vásquez, that the Wisconsin Technical College System Board approve the program and facilities development requests and district board appointments, as presented. Motion carried unanimously.

ITEM K: Chippewa Valley Technical College – Project Review

Dan Scanlon, WTCS Facilities Director, provided Board members with an overview of the Chippewa Valley Technical College's proposal to construct a 21,300 square foot addition to the Transportation Education Center at the Eau Claire Campus. The Board approved the concept review in January 2013. The district has shown the need to expand and consolidate training for the affected programs and has risen over \$3 million in private donations.

It was moved by Board Member Baranowski, seconded by Board Member Willet, that the Wisconsin Technical College System Board approve Chippewa Valley Technical College District's construction of addition facilities at the Eau Claire Campus at a cost of \$4,562,620. Motion carried unanimously.

ITEM L: Waukesha County Technical College – Project Concept Review

Michael Shiels, Waukesha County Technical College Dean of the School of Applied Technologies, provided Board members with an overview of the district's proposal to construct an Integrated Manufacturing Center at the Pewaukee Campus. The addition to the Industrial Building will allow the district to align the Manufacturing, Automation, Mechanical Engineering and Industrial Maintenance Programs under one roof. Changes to equipment and technology, the need to coordinate training with other industrial training programs and increased industry demand are the primary drivers.

It was moved by Board Member Schwantes, seconded by Board Member Vásquez, that the Wisconsin Technical System Board finds that the concept for Waukesha County Technical

College's proposed construction of an Integrated Manufacturing Center in Pewaukee is reasonable. The final scope and design of the project is subject to review and approval by the Board as required by s. 38.04(10) Stats. Motion carried unanimously.

ITEM M: Facilities Update

Mr. Scanlon provided Board members with an update on the remodeled office spaces of the MATC Culinary Program into lab, dining and kitchen spaces. The remodeling included a large amount of utility work and installation of a fire suppression system.

ITEM N: Graduate Follow-up Report

Conor Smyth, WTCS Director of Strategic Partnerships and External Relations, provided Board members with the 2013 WTCS *Graduate Follow-up Survey* results. The survey was sent to 26,700 technical college graduates, with 66 percent responding. Of those, 89 percent indicated that they were employed within six months of graduation, and 84 percent of the employed graduates were working in Wisconsin. The report provides a wealth of statistics that are cited by the Governor, legislators and media.

Mr. Smyth shared graduation stories from across the system highlighting the diversity of age, gender, race, ethnicity and program areas. The technical colleges are preparing individuals for success in the new economy and are uniquely positioned to assist in the state's economic growth. Mr. Smyth shared a video highlighting the importance of aligning education with workforce needs and noted that technical education is a valuable part of the education continuum.

Board Member Tyler thanked Mr. Smyth for highlighting the Report in a different way and noted that during the recession, the technical colleges were still placing graduates. Students have been encouraged to study a field based solely on salary potential, rather than on whether jobs exist, or what is needed to prepare for them. Board Member Vásquez agreed and added that discussing lifestyle may resonate more with students. Board members engaged in a discussion of growing the technical colleges' brand.

ITEM I: 2015-17 Student Financial Aid Request to HEAB

Ms. Merrill provided Board members with an overview of financial aid programs administered by the Higher Educational Aids Board, including the Wisconsin Grant (formerly the Wisconsin Higher Education Grant, or WHEG) and the Minority Undergraduate Retention Grant. Historically, a large number of WTCS students who are eligible to receive a Wisconsin Grant are unfunded. In 2013-14, of the 61,625 WTCS students eligible to receive a Wisconsin Grant, 37,285 were unfunded. Of those unfunded, 26,970 had a zero expected family contribution (EFC), one measure of ability to pay. The average unmet need of WTCS students is \$6,122, a higher percentage than either University of Wisconsin System students and Wisconsin's private and non-profit colleges and universities students.

The Budget Development Workgroup recommends requesting an additional \$37.4 million in each year of the biennium to ensure that all qualified WTCS students receive a Wisconsin Grant.

Board President Petersen highlighted the disparity at the state level and noted that although the request is a challenge, the technical colleges have a strong argument.

It was moved by Board Member Tyler, seconded by Board Member Baranowski, that upon the recommendation of the President of the Wisconsin Technical College System, the Board approve the submission of the WTCS request for financial aid to the Higher Educational Aids Board. Motion carried unanimously.

ITEM M: Legislative Update

Jim Zylstra, WTCS Executive Vice President, provided an update on the budget development and an overview of potential initiatives related to performance funding, dual enrollment, innovation and entrepreneurship, and ensuring the success of military veterans. The Board will take action at its September meeting and forward a budget to the Governor's Office by September 15.

Ms. Merrill updated the Board on the reauthorized federal Workforce Innovation and Opportunity Act (WIOA), formerly the Workforce Investment Act (WIA), and the upcoming reauthorization of the federal Higher Education Act (HEA).

ITEM P: Announcements/Adjourn

The next regularly scheduled meeting of the Board will be held on September 9-10, 2014, at Southwest Wisconsin Technical College in Fennimore.

It was moved by Board Member Schwantes, seconded by Board Member Baranowski, to adjourn the March 25-26, 2014, Board meeting. Motion carried unanimously.

The meeting adjourned at 12:05 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary