

# Strategic Directions 2016-2020

Adopted – November 2015

## *Transform* the delivery of postsecondary education and training

*Advance proven strategies like hands-on career exploration, dual credit, prior learning assessment, transitions for basic education students and stackable credentials*

*Closely examine the viability of evolving practices, such as on-line learning, competency-based education and emerging credentialing frameworks*

*Make effective use of data and technology to identify, measure and report outcomes*

## *Innovate* to position students for academic and career success

*Maintain affordability for students, balanced with a lasting commitment to quality*

*Emphasize delivery of proven student support services and explore emerging practices*

*Consistently focus on strategies that support the achievement of students' goals*

## *Inspire* learners of all ages to engage in skills-based education

*Elevate the image of Wisconsin's technical colleges as a first-choice postsecondary option*

*Create broader awareness of college offerings and their connection to valued career opportunities*

*Leverage the power of student, graduate and employer stories to transform dated perceptions of skills-based education*

## *Collaborate* to efficiently advance customer outcomes

*Assure industry-aligned curriculum that is flexible and responsive, meeting employers' needs and providing value for learners of all ages*

*Engage key education, employer, workforce and economic development partners to assure a coordinated approach to addressing Wisconsin's education and workforce needs*

*Highlight best practices and professional development opportunities that advance the shared work of WTCS and its key partners*



[www.wtcsystem.edu](http://www.wtcsystem.edu)



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Johnsonville Sausage

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Student, Nursing Program  
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## System President

Dr. Morna K. Foy

## Fast Facts

- Consistently high job placement rates within six months of graduation, including 92% in 2014
- 96% employer satisfaction with graduates
- 16 colleges serve every sector, region of Wisconsin
- 300+ industry-driven programs offered in high-demand fields like ag, manufacturing, IT, trades, construction, health care, business and many more
- Nearly 330,000 students enrolled each year
- Career exploration and skills-based education for learners of all ages

## Who We Are

The Wisconsin Technical College System oversees the state's 16 public technical colleges, which fuel businesses in every economic sector with technical experts and entrepreneurs.

As Wisconsin's largest higher education system, we are leaders in the delivery of cutting-edge, skills-based education.

Real People. Valuable Skills. Promising Careers.

## Mission

The Wisconsin Technical College System is focused on delivering skills training that recognizes the rapidly changing educational needs of residents to keep current with the demands of the workplace.

*Wisconsin Statutes*

## Vision

We provide dynamic education and training in a rapidly changing marketplace, increasing the economic vitality of students, employers, and communities throughout Wisconsin

## Transform • Innovate • Inspire • Collaborate

