

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
SEPTEMBER 12-13, 2017
MADISON AREA TECHNICAL COLLEGE - TRUAX
1701 WRIGHT STREET, MADISON, WISCONSIN 54704

Tuesday, September 12, 2017

Members Present: Georgia Maxwell for Ray Allen, Phil Baranowski, Lisa Erickson, Sharon Wendt for Tony Evers, Hunter Kautz, Becky Lezvow, W. Kent Lorenz, Terry McGowan, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: John Schwantes.

System Office Staff Present: Dan Arneson, Monique Currie, Morna Foy, Emily Gleason, Ben Konruff, Colleen McCabe, Nancy Merrill, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Jack Daniels, Joe Hasler, Madison Area Technical College; Vicki Martin, Milwaukee Area Technical College; Bonnie Baerwald, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Lori Weyers, Northcentral Technical College; Roger Stanford, Western Technical College; John Will, Wisconsin Indianhead Technical College; Michael Gawel, Wisconsin Student Government.

Board President Tyler called the meeting to order at 4:35 p.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the July 11-12, 2017 Meeting Minutes

It was moved by Board Member Willett, seconded by Board Member McGowan, that the July 11-12, 2017, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Tyler reported that the University of Wisconsin (UW) Board of Regents did not meet this month and recognized Wisconsin Student Government President Michael Gawel.

As Chair of the Governor's Council on Workforce Investment, Board President Tyler attended a national meeting of State Workforce Development Board Chairs in Portland, Oregon in August. Wisconsin stood out among states as having a high level of collaboration. Other discussion at the meeting included the impact of artificial intelligence on the workforce and the work of 'DevOps' Engineers, a high-paying Information Technology occupation.

ITEM C: 2018-2019 Board Meeting Schedule

Board President Tyler offered the 2018-2019 meeting schedule for Board discussion and, receiving no questions, called for a motion.

It was moved by Board Member Lorenz, seconded by Board Member Tourdot, that the Board adopt the 2018-2019 Board Meeting Schedule as presented. Motion carried unanimously.

ITEM D: Report of the System President

System President Foy welcomed new WTCS Provost and Vice President Colleen McCabe.

President Foy highlighted ongoing System initiatives. WTCS continues to collaborate with UW System and the Wisconsin Association of Independent Colleges and Universities (WAICU) on the initiative, *60 Forward*, a goal to increase the state's postsecondary attainment rate to 60 percent by 2027. The postsecondary partners, in addition to the Department of Public Instruction, have formed three working groups to advance the work and will hold two convening sessions next spring.

The attainment work is integrated with the new WTCS Student Success Center, one of a network of 14 nationally, established with a \$1.3 million grant from Great Lakes Higher Education Corporation. A primary objective of the Center is to align state and national completion initiatives. WTCS hosted a successful Student Success Center Summit in July and several webinars since then to advance the Center's work.

President Foy showed a video produced by WTCS Communications Specialist Dan Arneson, portraying Mid-State Technical College student and WTCS State Ambassador Brandon Roberson's technical college experience.

A recent article in *Milwaukee Magazine* focused on the role and value of the technical colleges in helping to bridge the skills gap. President Foy also highlighted a series of *Workers Wanted* articles in the *Wisconsin State Journal*.

ITEM E: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield updated the board on recent activities. The annual planning meeting was held in late August in Madison, focusing on the Association's direction for the coming year.

Later in September, trustees will attend the annual Association of Community College Trustees (ACCT) Leadership Congress in Las Vegas. Lakeshore Technical College Trustee John Lukas is running for an open seat on the ACCT Board of Directors.

The fall meeting, in November, will feature the biennial *Legal Issues Seminar* at Waukesha County Technical College.

ITEM F: WTCS Presidents' Association

Association President and President of Madison Area Technical College (MATC) Jack Daniels updated the Board on the Association's four major initiatives, which related to corrections education, ongoing work with the Higher Learning Commission, DWD Fast Forward and Apprenticeship, and attracting students to Wisconsin.

Fox Valley Technical College President Dr. Susan May will chair the Legislative Committee, which will focus on building relationships and assessing unmet needs.

ITEM G: Teaching and Learning – Continuous Improvement and Business Intelligence

Ben Konruff, WTCS Education Director for Performance Analysis and Continuous Improvement, provided the Board with an overview of System-wide efforts to make effective use of data and technology to identify, measure, report and improve student outcomes. Efforts align with the Board's Strategic Directions and the System's Student Success Center objective to refine the System's data infrastructure and dissemination to drive student-focused, data-informed decisions. Mr. Konruff shared a success story on how staff used data to advance student success, resulting in a 20 percent increase in course completion for a particular 'gatekeeper' course.

Board President Tyler stated that the System can point out this work in advocacy efforts as another example of the System continuously improving on existing successes. President Foy noted that underlying tools used to do the work described by Konruff are costly, and that the Great Lakes grant for the Student Success Center is supporting System efforts. Board Member Lorenz highlighted the value of using data to attract businesses to Wisconsin.

It was moved by Board Member Williams, seconded by Board Member McGowan, to recess the meeting until Wednesday, September 13, 2017. Motion carried unanimously.

The meeting recessed at 5:53 p.m.

Wednesday, September 13, 2017

Members Present: Georgia Maxwell for Ray Allen, Phil Baranowski, Lisa Erickson, Sharon Wendt for Tony Evers, Hunter Kautz, W. Kent Lorenz, Terry McGowan, Kelly Tourdot, S. Mark Tyler, Stephen Willett, Mary Williams.

Members Absent: Becky Lezvow, John Schwantes.

System Office Staff Present: Dan Arneson, Monique Currie, Morna Foy, Emily Gleason, Lisa Hebgen, Colleen McCabe, Nancy Merrill, Carrie Morgan, Dan Scanlon, Conor Smyth, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Brian Gohlke, Blackhawk Technical College; Bruce Barker, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Paul Carlsen, Lakeshore Technical College; Jack Daniels, Mark Thomas, Madison Area Technical College; Shelly Mondeik, Mid-State Technical College; Vicki Martin, Milwaukee Area Technical College; Bonnie Baerwald, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Lori Weyers, Northcentral Technical College; Kaylen Betzig, Waukesha County Technical College; Roger Stanford, Western Technical College; John Will, Wisconsin Indianhead Technical College; Michael Gawel, Wisconsin Student Government.

Board President Tyler called the meeting to order at 9:25 a.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM H: Consent Agenda

Board President Tyler asked about the discontinuance of Ag programs at Southwest Tech, and whether enrollments in these programs have decreased. Associate Vice President of Instructional Services Carrie Morgan reported that the college has redesigned existing Ag programs to better align with industry demands and that enrollments are stable.

It was moved by Board Member Willett, seconded by Board Member Williams that the Board approve the program development, facilities requests and interim board appointment as presented. Motion carried unanimously.

ITEM I: WTCS Credit Transfer Report

WTCS Director of Strategic Advancement Conor Smyth provided the Board with an overview of the *WTCS Credit Transfer Report for 2015-16*, focusing on students transferring credit to a Wisconsin technical college.

More than 10,700 students transferred more than 133,000 credits to one of Wisconsin's 16 technical colleges. Forty-one percent of students were transferring credit from a UW System institution and at least 15 percent of those students had earned a bachelor's degree or higher from UW before transferring credit to a technical college. More than half of students transferring credit to a technical college were non-traditional age.

Overall, WTCS is receiving as many students as are transferring to other institutions. The technical colleges respond to the needs and interests of students at a time when they are making increasingly sophisticated choices about when, where and how they learn. These choices are based on many factors, including cost, program offerings, career outcomes, geography and opportunities to sustain lifelong learning.

ITEM J: State and Federal Perkins Grant Guidelines

WTCS Associate Vice Presidents Lisa Hebgen and Carrie Morgan shared an overview of the State General Purpose Revenue (GPR) and federal Perkins Act grant guidelines. The guidelines align with Board goals to expand Wisconsin's skilled workforce, create a culture of student success

and encourage innovative thinking. This year, the System will award more than \$39 million in grant dollars, including Adult Education and Family Literacy Act (AEFLA) funds.

State grants are comprised of five competitive grant categories, including Career Pathways, Completion, Core Industry, Developing Markets and Workforce Advancement Training (WAT) grants. The grants also include four formula grant categories, including Work-Based Learning funds to the Tribal Colleges. Federal Perkins grants provide funds to support technical and academic skills attainment, completion, persistence, non-traditional occupation (NTO) participation and job placement.

Updates include improving uniformity where possible and streamlining the grant application rubrics. Following approval, WTCS will host a grant guidelines summit and webinars for applicants to review the guidelines and seek clarification on specific grant categories. Grant award recommendations will come to the Board in the spring and funding will begin in July 2018.

It was moved by Board Member McGowan, seconded by Board Member Willet, that the Board adopt the funding categories for the State of Wisconsin and Carl D. Perkins Career and Technical Education Act grant programs for fiscal year 2018-19 as presented. Motion carried unanimously.

ITEM K: Legislative Update

WTCS Executive Vice President Jim Zylstra and Ms. Merrifield provided an update on key legislative issues affecting the System, including proposed Foxconn and Biennial Budget legislation. System President Foy testified on the Foxconn legislation at an August 3 Assembly Committee on Jobs and the Economy hearing.

WTCS Policy Advisor Monique Currie provided a federal update.

ITEM L: Announcements/Adjourn

The next regularly scheduled meeting of the Board is November 7-8, 2017, at Blackhawk Technical College in Janesville.

It was moved by Board Member Williams, seconded by Board Member Lorenz, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 11:09 a.m.

Respectfully submitted,

Emily Gleason
Recording Secretary