

# 2023 WTCS Ambassador Events AGENDA

## April 26, 2023

4:00 PM *Check-In Begins – Glacier Canyon Lodge*  
Guests may arrive after 12 pm and pre-register to obtain wristbands for the waterpark even if your room is not ready prior to check-in time. (Estimated waterpark hours are 9 am – 10 pm daily.)

4:50 PM [Travel to Moosejaw Pizza & Dells Brewing Co. from Glacier Canyon Lodge](#)  
Moosejaw Pizza & Dells Brewing Co.  
110 Wisconsin Dells Parkway, S.  
Wisconsin Dells, WI 53965

5:00 PM *Welcome and Overview – Moosejaw Pizza & Dells Brewing Co.*

5:30 PM *Creating Connections – Moosejaw Pizza*  
Meeting fellow Ambassadors, Coordinators and WTCS Staff – Trina Muscarella, Gateway Technical College

6:30 PM *Pizza Buffet and Networking – Moosejaw Pizza*

8:00 PM [Travel back to Glacier Canyon Lodge](#)

Evening on own.

## April 27, 2023

7:45 AM *Breakfast and Connecting (Tundra C & D)*  
Coordinators remain in Tundra C & D until 9:30 am

8:30 AM *Building Trust (Tundra E & F)*  
Strengthening connections – Jeff Messer, Incorporating the Invisible, LLC

9:30 AM *Introduce Strengths (Tundra A & B)*  
Breakout Groups on Strengths – Dr. Colleen Larsen, WTCS

9:30 AM *Ambassador Coordinators Meet (Tundra E & F)*  
Tundra E & F available for Ambassador Coordinators for the day

- 10:30 AM *Ambassador Cookie Break (Tundra A & B)*
- 10:45 AM *Directional Leadership (Tundra A & B)*  
Dr. Colleen McCabe, WTCS
- 11:05 AM *Public Relations, Speaking Engagement Tips & Tricks and Social Media for Professionals (Tundra A & B)*  
Jim Jelak, Statewide Marketing Consortium  
Sara Mackey, Statewide Marketing Consortium  
Katy Pettersen, WTCS  
Jeremy Nichols, WTCS
- 12:00 PM *Lunch (Tundra C & D)*
- 1:00 PM *Demystifying Banquet Experience & Rehearsal (Sandstone Ballroom)*  
Shawn Sullivan, Northcentral Technical College  
Stephanie Glynn, WTCS
- 2:00 PM *Motivational Call To Action (Tundra A & B)*  
Lenard Simpson, WTCS
- 2:20 PM *Banquet Preparation*  
Prepare for banquet, time with family (on your own)
- 4:45 PM *Formal Photographs (LOCATION TBD)*  
Ambassadors & VIPs
- 5:00 PM *Reception (Sandstone Ballroom)*  
All guests
- 5:45 PM *Brief Welcome – Emcee (Sandstone Ballroom)*  
Rosa Faustino, 2022 WTCS Ambassador, Northeast Wisconsin Technical College
- Dinner (Sandstone Ballroom)*
- 6:45 PM *Speakers (Sandstone Ballroom)*  
Livestream begins: [www.wtcsystem.edu/livestream](http://www.wtcsystem.edu/livestream)  
Rosa Faustino, Emcee, Northeast Wisconsin Technical College  
TBD, Public Finance, Baird  
Dr. Morna K. Foy, President, Wisconsin Technical College System  
2023 WTCS Ambassadors

8:30 PM Closing

Feel free to take photos with family and guests following the program.

### Friday, April 28, 2023

7:45 AM Breakfast (Tundra C & D)

7:45 AM Ambassador Individual Testimonials Begin (Tundra E & F)  
10-15 minutes per person with Jeremy Nichols, WTCS

8:45 AM Ambassador Stations with Coordinators (Tundra A & B)

- 30-minute workbook and conversation Ambassadors & Coordinators
  - Sharing strengths with Coordinator
  - Goal setting for Ambassador experience
- Elevator Speeches – Q & A practice, Sara Mackey, WTCS Marketing Consortium and Katy Pettersen, WTCS
- System-wide Opportunities, Colleen Larsen & Lenard Simpson, WTCS
  - Q & A Practice
  - WisCORE
  - Committee Planning
  - Board Meetings
  - WTCS Voices Podcast
  - Working as One
- District Boards Association, Layla Merrifield, Wisconsin Technical College District Boards Association
- Hotel Check-out – everyone must be checked out of their rooms by 11:00 am, but you may use the facilities all day.

12:00 PM Ambassadors & Coordinators Dismissed

You are free to travel home or enjoy the waterpark.

**Congratulations and thanks for being a champion!**