

MINUTES OF MEETING
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD
JANUARY 24, 2017
WISCONSIN TECHNICAL COLLEGE SYSTEM
4622 UNIVERSITY AVENUE, MCCARTHY BOARD ROOM
MADISON, WISCONSIN 53705

Tuesday, January 24, 2017

Members Present: Phil Baranowski, Tony Evers, Hunter Kautz, Becky Levzow, W. Kent Lorenz, Terry McGowan, John Schwantes, Kelly Tourdot, S. Mark Tyler, Georgia Maxwell for Ray Allen, Stephen Willett, Mary Williams.

Members Absent: Lisa Erickson.

System Office Staff Present: Dan Arneson, Kathy Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Nakkoul, Alejandro Nunez, Dan Scanlon, Chrystal Seeley-Schreck, Conor Smyth, James Zylstra.

District/Others Present: Tracy Pierner, Blackhawk Technical College; Layla Merrifield, District Boards Association; Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Mike Lanser, Lakeshore Technical College; Jack Daniels, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Chris Dahlke, Chet Lamers, Jeff Rafn, Northeast Wisconsin Technical College; Kaylen Betzig, Waukesha County Technical College; Lee Rasch, Western Technical College; John Will, Wisconsin Indianhead Technical College; Sharon Wendt, Department of Public Instruction; Timothy Homuth, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 9:02 a.m. Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

ITEM A: Approval of the November 1-2, 2016, Meeting Minutes

It was moved by Board Member Willett, seconded by Board Member Baranowski that the November 1-2, 2016, meeting minutes be approved. Motion carried unanimously.

ITEM B: Report of the Board President

Board President Schwantes welcomed new Board Member Hunter Kautz. Mr. Kautz is a Machine Tool Technics student at Wisconsin Indianhead Technical College in New Richmond.

Board President Schwantes reported that the Board expects to set tuition at the March Board meeting in Eau Claire. Board members Baranowski, Kautz, Levzow and Tyler have been asked to serve on the Tuition Workgroup.

During this session, the Board will receive and discuss the most recent Apprenticeship Completion report and learn about the program approval process.

Board Vice President Mark Tyler reported that the University of Wisconsin System Board of Regents is discussing how their programs align with the state's workforce needs.

ITEM C: Report of the System President

System President Foy announced that Wisconsin is one of 10 states to receive Phase II *New Skills for Youth* grant funding and asked Board Member Evers to comment. Dr. Evers reported that Wisconsin will develop and promote a regional career pathways system over three years under the grant, building on an existing framework that includes the technical colleges.

Great Lakes Higher Education Corporation announced \$2.6 million in grants to help at-risk students nearing completion to stay on track for graduation, including grants for Milwaukee Area Technical College and Northeast Wisconsin Technical College. The two colleges were among only 14 higher education institutions nationally to receive a grant. Great Lakes also announced \$2.1 million in regional grants to 16 institutions, including Chippewa Valley, Lakeshore, Milwaukee Area and Waukesha County technical colleges to support the creation of paid internship opportunities for low-income students.

President Foy shared news of the technical colleges from around the state, including recognition of Western Technical College president, Dr. Lee Rasch, as the *La Crosse Tribune's 2016 Tribune Person of the Year*.

President Foy asked Board Member Evers to comment on the Department of Public Instruction's (DPI) work on Academic and Career Planning (ACP). Dr. Evers reported that over 1,200 Wisconsin K-12 educators attended a successful ACP Leadership conference in December. ACP will be fully implemented in 2017-18.

In November, DPI recognized Southwest Tech with a *Standing up for Rural Schools* award for the college's partnership in the Career Education Cooperative project with local high schools.

The 3rd annual Future Wisconsin Summit, a project led by the Wisconsin Manufacturers and Commerce (WMC), was held on December 16 in Madison. Board members Levzow, Lorenz, Tourdot and Tyler attended. The group of Future Wisconsin partners includes DPI, WTCS, UW System, the Department of Workforce Development (DWD), the Wisconsin Association of Independent Colleges and Universities (WAICU) and the Wisconsin Economic Development Corporation.

WTCS continues to promote talent development, including spotlight events that bring attention to the technical colleges' work. Board Members Levzow and Wendt joined President Foy at Mid-State Technical College in November to spotlight Allied Health professionals. President Foy invited board members to attend the annual WTCS Student Showcase at the Capitol on February 21 and the annual National Ag Day event, hosted this year at Western Technical College, on March 20.

President Foy showed a video featuring Marten Machining, a recent recipient of the Board's *Futuremaker Partner* award.

President Foy shared an article in *Industry Week*, highlighting IBM's plans to hire 25,000 people in the U.S. with a focus on preparing the workforce through Career and Technical Education.

ITEM D: Wisconsin Technical College District Boards Association

Wisconsin Technical College District Boards Association Executive Director Layla Merrifield and Association President Mona Mathews updated the board on recent Association activities. The winter meeting included a legislative seminar featuring Lieutenant Governor Kleefisch and key legislative leaders. During the Association's winter meeting, it named Bob Beaver 2017 Board Member of the Year.

Trustees will meet with the Wisconsin congressional delegation during the annual Association of Community College Trustees (ACCT) National Legislative Summit in Washington D.C. in February.

ITEM E: WTCS Presidents' Association

Association President and President of Wisconsin Indianhead Technical College John Will provided the Board with an update on recent activities. Areas of focus include state and federal advocacy efforts and the annual Student Showcase in February. The Internal Collaboration Committee is working on Information Technology (IT) security and the work is a good representation of collaboration among the colleges. Past efforts have included joint purchasing, best practices and risk management.

ITEM F: Consent Agenda

Board President Schwantes offered the consent agenda for Board discussion and, hearing no questions, called for a motion.

It was moved by Board Member Tyler, seconded by Board Member Willett that the Board approve the program development and facilities requests as presented. Motion carried unanimously.

ITEM G: Apprenticeship Completion Report

WTCS Strategic Advancement Director Conor Smyth and Education Director Nancy Nakkoul provided an overview of the most recent *Apprenticeship Completion* report. Wisconsin's technical colleges work closely with the Wisconsin Department of Workforce Development (DWD) – Bureau of Apprenticeship Standards to meet employer needs in the area of apprenticeship, providing classroom instruction for apprenticeship programs in the industrial, construction and service sectors. Highlights of the report include:

- Ninety-five percent of 2014-15 apprenticeship completers reported they were employed in the trade for which they received training.
- The annual median salary for all apprenticeship completers was \$67,595.

Board Member Maxwell affirmed that apprenticeship works well and noted that DWD plans to expand apprenticeship to other Wisconsin industry sectors.

ITEM H: Teaching and Learning – Program Approval

WTCS Provost and Vice President Kathy Cullen provided the Board with an overview of the program development process, including the concept review and program approval stages, the process for discontinuing a program, and other credentials awarded by the Wisconsin technical colleges, including Embedded Technical Diplomas and WTCS pathway certificates.

ITEM I: Futuremaker Partner – Baird

The Board presented a Futuremaker Partner award to Baird, an international, employee-owned financial services firm, for its commitment to technical college education. The award recognizes the dynamic and enduring partnerships between Wisconsin's technical colleges and their community and employer partners. Keith Kolb, Managing Director of Public Finance at Baird, accepted the award. Mr. Kolb is involved with the annual WTCS State Ambassador Program, in which each of Wisconsin's 16 technical colleges identifies an outstanding student to serve as a State Ambassador for the coming year. Mr. Kolb expressed Baird's appreciation and stated that WTCS is the engine that trains Wisconsin's workers for today and tomorrow.

ITEM J: Legislative Update

WTCS Executive Vice President James Zylstra and Ms. Merrifield updated the Board on legislative activities affecting the System. Wisconsin's new legislative session has begun and the Governor's budget will be released on February 8. WTCS and the District Boards Association are monitoring bills and will keep the board apprised of further developments.

WTCS Policy Advisor Monique Currie provided a federal update.

ITEM K: Announcements/Adjourn

The next regularly scheduled meeting of the Board is March 21-22, 2017, at Chippewa Valley Technical College in Eau Claire.

It was moved by Board Member Williams, seconded by Board Member Baranowski, to adjourn the meeting. Motion carried unanimously.

The meeting adjourned at 12:05 p.m.

Respectfully submitted,

Emily Gleason
Recording Secretary