

MINUTES OF MEETING  
WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD  
JANUARY 26, 2016  
WISCONSIN TECHNICAL COLLEGE SYSTEM  
4622 UNIVERSITY AVENUE, MADISON, WISCONSIN 53705  
McCARTHY BOARD ROOM

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**Tuesday, January 26, 2016**

Members Present: Georgia Maxwell for Ray Allen, Phil Baranowski, Tony Evers, Becky Levwow, Terrance McGowan, John Schwantes, S. Mark Tyler, José Vásquez, Stephen Willett.

Members Absent: Stan Davis, Kent Lorenz, Susan Schaumburg.

System Office Staff Present: Dan Arneson, Kathleen Cullen, Monique Currie, Morna Foy, Emily Gleason, Nancy Merrill, Carrie Morgan, Alejandro Nunez, Ellen Pincus, Michelle Rudman, Dan Scanlon, Jim Zylstra.

District/Others Present: Layla Merrifield, District Boards Association; Tom Eckert, Blackhawk Technical College; Bruce Barker, Mona Mathews, Chippewa Valley Technical College; Susan May, Fox Valley Technical College; Mike Lanser, Lakeshore Technical College; Mike Stark, Madison Area Technical College; Sue Budjac, Mid-State Technical College; Bonnie Baerwald, Moraine Park Technical College; Richard Nelson, Nicolet Area Technical College; Lori Weyers, Northcentral Technical College; Angie Lawrence, Lee Rasch, Western Technical College; Kaylen Betzig, Waukesha County Technical College; Kyle Schwarm, Statewide Marketing Consortium, Joseph Dolzani, Wisconsin Student Government.

Board President Schwantes called the meeting to order at 9:08 a.m.

Emily Gleason read the open meeting statement and roll call indicated that a quorum was present.

**ITEM A: Approval of the Minutes from the November 2015 Meeting**

**It was moved by Board Member Tyler, seconded by Board Member Levwow that the November 10-11, 2015, Board minutes be approved. Motion carried unanimously.**

**ITEM B: Report of the Board President**

Board President Schwantes announced that Governor Walker appointed Ray Allen as the new Secretary of the Wisconsin Department of Workforce Development. Deputy Secretary Georgia Maxwell will continue to serve as Secretary Allen's designee on the Board. Board President Schwantes also recognized Wisconsin Student Government President Joseph Dolzani.

Board members Baranowski, Lezvow and Tyler will serve on the Tuition Workgroup. The Board will take action on 2016-17 tuition at its March meeting.

#### **ITEM C: 2016-2017 Board Meeting Schedule**

**It was moved by Board Member Vásquez, seconded by Board Member Willett to approve the revised 2016-2017 meeting schedule as presented. Motion carried unanimously.**

#### **ITEM D: Report of the System President**

President Foy reported that the Veterans Services Summit at Moraine Park Technical College in November was a well-attended, collaborative event. The Lt. Governor and a staff member of Senator Darling's office were in attendance. The Senator was instrumental in the \$500,000, one-time 2016-17 grant to support the System's veterans services programs.

The Future Wisconsin Economic Summit took place December 9 as the next step in a collaborative, long-range strategic planning process coordinated by Wisconsin Manufacturers & Commerce (WMC). Board members Evers, Tyler and Lezvow attended the Summit.

President Foy met with the Assembly Colleges and Universities Committee in November to provide a System overview and discuss WTCS initiatives and student debt.

President Foy spoke at Gateway Technical College's Martin Luther King celebration on January 18 in Kenosha. The keynote speaker was Thelma Sias, Vice President of WE Energies in Milwaukee.

Governor Walker announced a College Affordability legislative package, visiting a number of technical colleges. Several technical college students were in attendance and recognized by the Governor at the State of the State address on January 19.

President Foy attended Waukesha County Technical College's Armed Forces Veterans Student Center grand opening in Pewaukee on January 22. The new center has dedicated space for counselor and peer-to-peer tutoring.

The second WTCS C3 (Collaborative College Connections) conference will be held in February at Milwaukee Area Technical College. The program is designed for faculty and staff to share best practices across the System on a broad array of topic areas.

President Foy noted that Dr. Jeff Rafn, President of Northeast Wisconsin Technical College, was named *2015 National Pacesetter of the Year* for leadership and support of college communications and marketing by the National Council for Marketing and Public Relations. WTCS also received a *Paragon* award for the brochure series, *Your Future is Up to You*, recognizing excellence in communications among 2-year colleges for creativity, originality and unique approaches in marketing.

Board Member Baranowski arrived at 9:25 a.m.

### **ITEM E: Wisconsin Technical College District Boards Association**

Wisconsin Technical College District Boards Association President Mona Mathews and Executive Director Layla Merrifield provided the board with an update on recent Association activities. The Association's winter meeting, held at Western Technical College in January, featured an in-service on Enrollment Strategies and tours of the Integrated Technology Center and the Horticulture Center. The Association named Mona Mathews as 2015 Board Member of the Year and technical college graduate Lee Lo as the 2015 Distinguished Alumni. The spring meeting will be hosted by Madison College in April and focus on campus security.

Board Member McGowan arrived at 9:42 a.m.

### **ITEM F: WTCS Presidents' Association**

Association President and President of Mid-State Technical College Sue Budjac provided the board with an update on recent activities. The Association formed a Nursing Pathway subcommittee with an overall goal of decreasing the national, state and local nursing workforce shortage. In February, representatives of the Association's subcommittee on grants will participate in the Association of Community College Trustees (ACCT) Legislative Summit in Washington, D.C., meeting with legislators and funding agencies.

### **ITEM G: Consent Agenda**

Board President Schwantes offered the consent agenda for board discussion. Board Member Tyler inquired about the criteria to designate Chilton as a single campus site in the Fox Valley Technical College District. WTCS Executive Vice President Jim Zylstra explained that the board has authority to designate a single campus site. Facilities owned by the District, have a value in excess of \$1.5 million and are not located within reasonable commuting distance of a designated campus meet the criteria.

**It was moved by Board Member Tyler, seconded by Board Member Vásquez that the Board approve the program development and facilities requests as presented. Motion carried unanimously.**

### **ITEM H: Madison Area Technical College – Project Concept Review**

WTCS Facilities Director Dan Scanlon was joined by Madison Area Technical College Facilities Director Mike Stark to provide the Board with an overview of the project concept to construct a press box, locker rooms, restrooms, dugouts and a ticket booth and to remodel the existing softball field to a synthetic field. The remodeled venue will extend programming and the use of the field and be fully lighted to allow for diminished light and evening use. The \$3 million project is funded by donations from the Irwin A. & Robert D. Goodman Foundation.

Board Member Williams asked if there were concussion concerns with synthetic fields. Mr. Scanlon responded that the field will be built with the ability to reduce impact. Board Members engaged in a discussion on use agreements and access to community organizations. President

Foy asked college staff to address these issues and inform the Board at the project review stage.

**It was moved by Board Member Tyler, seconded by Board Member Vásquez, that the Board finds the concept for Madison Area Technical College's proposed construction of a Press Box, Locker Rooms, Restrooms, Dugouts and a Ticket Booth and Remodeling of the existing Softball Field to a Synthetic Playing Surface is reasonable. The final scope and design of the project is subject to review and approval by the Wisconsin Technical College System Board as required by s. 38.04(10) Stats. Motion carried unanimously.**

#### **ITEM I: Northeast Wisconsin Technical College – Project Review**

Mr. Scanlon provided the Board with an overview of the project review to construct new facilities and remodel existing facilities at its Green Bay and Marinette Campuses. Projects include construction of or remodeling of the Great Lakes Energy Education Center, the Construction Center, the Business and Information Technology Center, the Transportation Center and the Manufacturing Center. The total cost of the projects is \$34,016,000 and they will be funded through district borrowing authorized by a successful \$66,500,000 April 2015 referendum.

**It was moved by Board Member Baranowski, seconded by Board Member McGowan, that the Board approve Northeast Wisconsin Technical College District's request to construct additions and remodel existing facilities on the Green Bay and Marinette Campuses at a cost of \$34,016,000. Motion carried unanimously.**

#### **ITEM J: 2016 Spotlight Events**

President Foy provided an update on the communications and advocacy efforts of WTCS. The WTCS communications team in partnership with the Statewide Marketing Consortium has made great strides in elevating the image of WTCS over the last few years. A continuing focus is to communicate how the state's economy is transformed by the talent development happening through Wisconsin's technical colleges. Upcoming *Spotlights* and events include Information and Technology in January, Career and Technical Education and the Student Showcase in February and Ag Day and the Ambassador Banquet in April.

#### **ITEM K: Teaching and Learning – Program Approval and Discontinuance**

WTCS Associate Vice President of the Office of Occupational and Academic Excellence Carrie Morgan provided the Board with an overview of the program development process including the concept review and program approval stages and the process for discontinuing a program. Authority for the initiation and development of programs is vested with the Board as provided under s. 38.001(1m) Wis. Stats. WTCS Education Directors work on behalf of the Board to review concept and program approval submissions in a two-step Board approval process.

Ms. Morgan also provided an overview of the approval process for embedded technical diplomas and WTCS pathway certificates. The process allows colleges to build stacked credentials, a key feature of a career pathway, for programs already approved by the Board.

In 2015, the Board approved 37 new programs and discontinued 32 programs. In addition, 50 embedded technical diplomas and 33 WTCS pathway certificates were added. Board members discussed returning students and lifelong learning. President Schwantes thanked Ms. Morgan and noted that embedded certificates are important for employers.

#### **ITEM L: Legislative Update**

WTCS Executive Vice President Jim Zylstra and Senior Policy Advisor Nancy Merrill provided the Board with an update of items affecting the System including an update on the college affordability and the distance learning authorization legislation.

Ms. Merrill provided an update on federal issues affecting the System.

#### **ITEM M: Announcements/Adjourn**

The next regularly scheduled meeting of the Board will be held on March 22-23, 2016, at Waukesha County Technical College in Pewaukee.

**It was moved by Board Member Baranowski, seconded by Board Member Tyler, to adjourn the meeting. Motion carried unanimously.**

The meeting adjourned at 12:02 p.m.

Respectfully submitted,

Emily Gleason  
Recording Secretary