

OVERVIEW

The Employer Satisfaction Survey is conducted once every four years to collect data on employers' perceptions of recent graduates of the Wisconsin Technical College System. Employers are in a unique position to assess the effectiveness of a technical college education in preparing people for employment. In turn, employers' responses can be used as a valuable tool for the evaluation of educational programs and services offered by the Wisconsin Technical College System.

The primary objective of this survey is for employers to rate how well the Technical College programs prepare graduates' to meet the employers' expectations compared to what they expect of an entry-level employee.

Employers were also asked four general questions: how satisfied they are with the graduate's technical college education, if they would recommend technical college graduates to another employer, if they would hire a technical college graduate again, and how important the local technical college(s) is to the overall success of their business? Statewide detail by instructional area and type of degree granted is provided on these expectations and general questions in the tables that follow.

METHODOLOGY

The 16 technical colleges surveyed graduates of programs between October 2009 and February of 2010. On this survey, graduates were asked to give their employer information. Participants in the employer survey consisted only of employers of those graduates who gave information to the technical college to contact their employer **and** who reported being employed in occupations related to their training. Responses were submitted to the Wisconsin Technical College System Office for compilation of this statewide report. A copy of the survey instrument is included as Appendix A.

WISCONSIN'S
TECHNICAL
COLLEGES

weare
futuremakers



NOTE: Percentages in the following charts and tables may not add to 100 percent in all cases due to rounding.

This document can be found on our web site at www.wtcsystem.edu. Click the tab labeled Reports/Analyses, Data Reports, Employer Follow Up (2008-09). If you need further information about this publication, contact Julie Tyznik, Performance Measurement Coordinator, at (608) 261-6538 or e-mail: julie.tyznik@wtcsystem.edu.