

2010 EMPLOYER FOLLOW-UP REPORT

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Wisconsin Technical College System
4622 University Avenue
Madison, Wisconsin 53705

OVERVIEW

The Employer Satisfaction Survey is conducted once every four years to collect data on employers' perceptions of recent graduates of the Wisconsin Technical College System. Employers are in a unique position to assess the effectiveness of a technical college education in preparing people for employment. In turn, employers' responses can be used as a valuable tool for the evaluation of educational programs and services offered by the Wisconsin Technical College System.

The primary objective of this survey is for employers to rate how well the Technical College programs prepare graduates' to meet the employers' expectations compared to what they expect of an entry-level employee.

Employers were also asked four general questions: how satisfied they are with the graduate's technical college education, if they would recommend technical college graduates to another employer, if they would hire a technical college graduate again, and how important the local technical college(s) is to the overall success of their business? Statewide detail by instructional area and type of degree granted is provided on these expectations and general questions in the tables that follow.

METHODOLOGY

The 16 technical colleges surveyed graduates of programs between October 2009 and February of 2010. On this survey, graduates were asked to give their employer information. Participants in the employer survey consisted only of employers of those graduates who gave information to the technical college to contact their employer **and** who reported being employed in occupations related to their training. Responses were submitted to the Wisconsin Technical College System Office for compilation of this statewide report. A copy of the survey instrument is included as Appendix A.

WISCONSIN'S
TECHNICAL
COLLEGES

weare
futuremakers

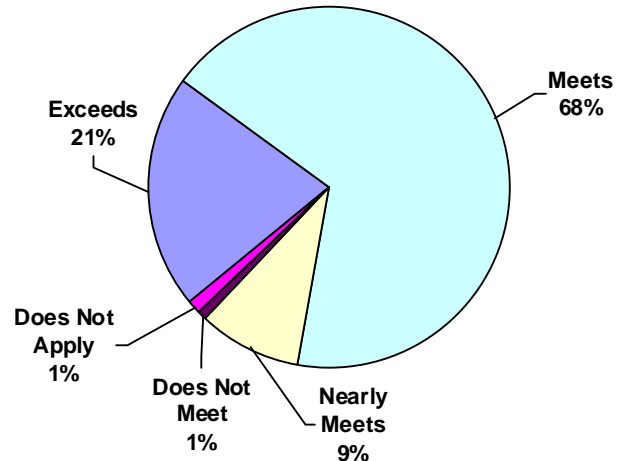


NOTE: Percentages in the following charts and tables may not add to 100 percent in all cases due to rounding.

This document can be found on our web site at www.wtcsystem.edu. Click the tab labeled Reports/Analyses, Data Reports, Employer Follow Up (2008-09). If you need further information about this publication, contact Julie Tyznik, Performance Measurement Coordinator, at (608) 261-6538 or e-mail: julie.tyznik@wtcsystem.edu.

MASTERY OF KNOWLEDGE IN THE FIELD

Employers were asked how well the technical college programs prepared the graduates with the knowledge needed for their field of employment. Five hundred thirty one employers (21%) stated the graduates exceeded their expectations, 1,719 (68%) said the graduates met their expectations, 238 (9%) thought they nearly met the expectations. Only 38 employers (1%) said the graduates did not meet their expectations, and 20 (1%) felt this question did not apply.



ABILITY TO PERFORM TECHNICAL SKILLS

When employers were asked how well the technical college programs prepared graduates to perform the technical skills of their job, ninety percent (90%) of the employers responding indicated that the graduates met or exceeded their expectations while nine percent (9%) nearly met the expectations and one percent (1%) were unsatisfied or didn't believe the question applied to their business.

ABILITY TO COMMUNICATE EFFECTIVELY

Of the 2,543 employer respondents, 32% felt the graduates exceeded their communication expectations, 57% met their expectations, 9% nearly met their expectations, 2% of the graduates didn't meet the employers' expectations and 1% didn't feel it applied to their field.

RELEVANCE OF GRADUATES SKILL/KNOWLEDGE

We asked employers how relevant the technical college graduates skills and knowledge was in relation to today's businesses. Six hundred fifty two (26%) of the responding employers said their expectations were exceeded, 1,542 (61%) stated their expectations were met, 284 (11%) said the graduates nearly met their expectations and 63 (2%) felt the students didn't meet their expectations or it didn't apply to their business.

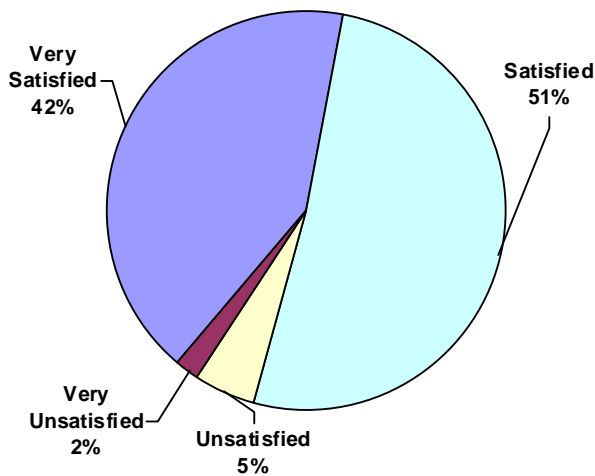
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING AND MATH

The mastery of science, technology, engineering, and math are becoming more integrated than ever in many 21st century careers. We asked our employers that if one or more of these areas applied to their field, how prepared were the graduates. Of the 2,507 employers who responded, 455 (18%) said the graduates exceeded their expectations, 1,605 (64%) met their expectations, 206 (8%) nearly met their expectations, 25 (1%) felt the graduates mastery did not meet their expectations. Interestingly, 216 (9%) of the employers didn't feel this question applied to their field.

OVERALL PREPAREDNESS FOR EMPLOYMENT

Within the group of 2,543 responding employers, 28% rated the graduates as exceeding their expectations for an entry-level employee. Sixty-one percent reported that the graduates were prepared, 9% thought the graduates were nearly prepared and 1% felt the graduates were not prepared for employment.

GENERAL IMPRESSIONS



SATISFACTION WITH GRADUATES EDUCATION

Employers were asked how satisfied they were with the graduates' technical college education. Of the 2,158 employers that responded, 899 or 42% were very satisfied, 1,109 (51%) were satisfied, 98 (5%) of the employers were unsatisfied and 52 (2%) were very unsatisfied.

The percentage of employers that were satisfied or very satisfied with the graduates' education is up 14% from the survey conducted 4 years ago!

RECOMMEND GRADUATES OF THIS PROGRAM TO ANOTHER EMPLOYER

Employers were asked if they would recommend program graduates to another employer, 1,952 employers (89%) said they would recommend graduates to other employers, 222 (10%) answered maybe and 18 (1%) said no.

HIRE A TECHNICAL COLLEGE GRADUATE AGAIN

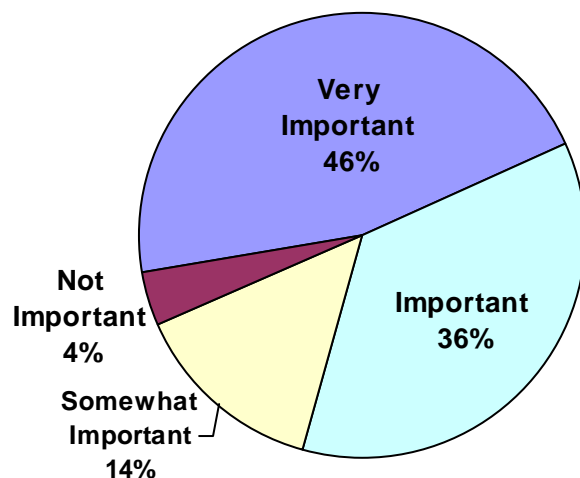
When employers were asked if they would hire a technical college graduate again, they overwhelmingly answered YES! Two thousand thirty eight (93%) employers said yes, 222 (7%) said maybe, and only 5 employers (0%) said no.

IMPORTANCE OF YOUR LOCAL TECHNICAL COLLEGE(S) TO THE OVERALL SUCCESS OF YOUR BUSINESS

Technical colleges are important to the overall success of local business.

Of the 2,137 responding employers 82% felt the local technical college was important or very important to the success of their business.

Another 14% felt it was somewhat important while only 4% felt the local technical college did not have an effect on the success of their business.



**ALL DIVISIONS
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	531 (21%)	1719 (68%)	238 (9%)	38 (1%)	20 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	683 (27%)	1605 (63%)	219 (9%)	24 (1%)	14 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	804 (32%)	1460 (57%)	224 (9%)	50 (2%)	13 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	652 (26%)	1542 (61%)	284 (11%)	46 (2%)	19 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	455 (18%)	1605 (64%)	206 (8%)	25 (1%)	216 (9%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	712 (28%)	1551 (61%)	237 (9%)	34 (1%)	9 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	899 (42%)	1109 (51%)	98 (5%)	52 (2%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	1952 (89%)	222 (10%)	18 (1%)		
HIRE GRADUATE AGAIN	2038 (93%)	151 (7%)	5 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	988 (46%)	760 (36%)	295 (14%)	94 (4%)	

**AGRIBUSINESS DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	12 (17%)	48 (68%)	10 (14%)	1 (1%)	0 (0%)
ABILITY TO PERFORM TECHNICAL SKILLS	15 (21%)	47 (66%)	9 (13%)	0 (0%)	0 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	24 (34%)	39 (55%)	7 (10%)	1 (1%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	17 (24%)	43 (61%)	9 (13%)	1 (1%)	0 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	11 (16%)	46 (66%)	10 (14%)	1 (1%)	2 (3%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	19 (27%)	43 (61%)	8 (11%)	1 (1%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	14 (36%)	23 (59%)	2 (5%)	0 (0%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	34 (85%)	4 (10%)	2 (5%)		
HIRE GRADUATE AGAIN	34 (85%)	6 (15%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	10 (26%)	13 (33%)	13 (33%)	3 (8%)	

**BUSINESS DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	80 (26%)	195 (63%)	29 (9%)	4 (1%)	2 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	108 (35%)	179 (58%)	19 (6%)	3 (1%)	2 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	121 (39%)	151 (48%)	31 (10%)	8 (3%)	1 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	95 (31%)	167 (54%)	38 (12%)	8 (3%)	3 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	80 (26%)	171 (56%)	21 (7%)	5 (2%)	31 (10%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	101 (32%)	183 (59%)	18 (6%)	8 (3%)	2 (1%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	129 (48%)	120 (45%)	14 (5%)	6 (2%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	242 (87%)	31 (11%)	4 (1%)		
HIRE GRADUATE AGAIN	249 (90%)	26 (9%)	2 (1%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	98 (37%)	102 (39%)	49 (19%)	15 (6%)	

**MARKETING DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	38 (39%)	57 (59%)	0 (0%)	0 (0%)	2 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	45 (46%)	49 (50%)	3 (3%)	0 (0%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	46 (47%)	45 (46%)	7 (7%)	0 (0%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	35 (36%)	54 (55%)	7 (7%)	0 (0%)	2 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	27 (29%)	49 (53%)	1 (1%)	0 (0%)	15 (16%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	45 (47%)	48 (51%)	2 (2%)	0 (0%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	41 (49%)	40 (48%)	2 (2%)	1 (1%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	75 (89%)	8 (10%)	1 (1%)		
HIRE GRADUATE AGAIN	79 (94%)	5 (6%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	22 (27%)	37 (45%)	19 (23%)	4 (5%)	

**GRAPHICS & APPLIED ARTS DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	8 (24%)	20 (61%)	5 (15%)	0 (0%)	0 (0%)
ABILITY TO PERFORM TECHNICAL SKILLS	9 (27%)	20 (61%)	4 (12%)	0 (0%)	0 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	13 (38%)	15 (44%)	5 (15%)	0 (0%)	1 (3%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	9 (27%)	18 (55%)	4 (12%)	2 (6%)	0 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	8 (27%)	16 (53%)	5 (17%)	0 (0%)	1 (3%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	13 (38%)	15 (44%)	5 (15%)	1 (3%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	9 (56%)	5 (31%)	1 (6%)	1 (6%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	15 (79%)	4 (21%)	0 (0%)		
HIRE GRADUATE AGAIN	15 (83%)	3 (17%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	8 (50%)	5 (31%)	3 (19%)	0 (0%)	

**FAMILY & CONSUMER EDUCATION DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	44 (31%)	80 (56%)	13 (9%)	4 (3%)	2 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	52 (36%)	75 (52%)	12 (8%)	3 (2%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	52 (37%)	68 (48%)	15 (11%)	7 (5%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	56 (40%)	64 (45%)	14 (10%)	7 (5%)	0 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	29 (21%)	72 (51%)	10 (7%)	3 (2%)	26 (19%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	57 (40%)	70 (49%)	13 (9%)	3 (2%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	51 (40%)	62 (49%)	9 (7%)	4 (3%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	111 (87%)	15 (12%)	1 (1%)		
HIRE GRADUATE AGAIN	117 (91%)	12 (9%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	62 (49%)	37 (29%)	22 (17%)	5 (4%)	

**INDUSTRIAL DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	44 (18%)	147 (61%)	36 (15%)	9 (4%)	6 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	61 (25%)	135 (56%)	38 (16%)	4 (2%)	5 (2%)
ABILITY TO COMMUNICATE EFFECTIVELY	65 (27%)	143 (59%)	27 (11%)	4 (2%)	5 (2%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	44 (18%)	135 (56%)	47 (19%)	9 (4%)	7 (3%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	46 (19%)	148 (62%)	29 (12%)	3 (1%)	14 (6%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	58 (24%)	152 (63%)	22 (9%)	7 (3%)	4 (2%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	73 (34%)	126 (59%)	11 (5%)	4 (2%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	181 (85%)	30 (14%)	2 (1%)		
HIRE GRADUATE AGAIN	198 (91%)	19 (9%)	1 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	70 (33%)	85 (40%)	46 (21%)	14 (7%)	

**HEALTH DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	247 (18%)	952 (71%)	116 (9%)	15 (1%)	6 (0%)
ABILITY TO PERFORM TECHNICAL SKILLS	318 (24%)	896 (67%)	102 (8%)	12 (1%)	3 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	388 (29%)	817 (61%)	102 (8%)	23 (2%)	5 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	324 (24%)	861 (65%)	132 (10%)	13 (1%)	4 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	207 (16%)	905 (69%)	97 (7%)	12 (1%)	94 (7%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	330 (25%)	852 (64%)	134 (10%)	14 (1%)	2 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	472 (42%)	597 (53%)	43 (4%)	24 (2%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	1043 (90%)	104 (9%)	7 (1%)		
HIRE GRADUATE AGAIN	1083 (94%)	63 (5%)	2 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	602 (53%)	382 (34%)	105 (9%)	38 (3%)	

**SERVICE DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	32 (18%)	130 (74%)	10 (6%)	2 (1%)	1 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	40 (23%)	115 (66%)	18 (10%)	1 (1%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	58 (33%)	102 (58%)	12 (7%)	2 (1%)	1 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	42 (24%)	114 (66%)	16 (9%)	1 (1%)	1 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	24 (14%)	98 (57%)	18 (10%)	1 (1%)	31 (18%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	52 (30%)	105 (60%)	17 (10%)	0 (0%)	1 (1%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	57 (38%)	76 (50%)	13 (9%)	6 (4%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	140 (90%)	16 (10%)	0 (0%)		
HIRE GRADUATE AGAIN	147 (94%)	9 (6%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	76 (50%)	46 (30%)	20 (13%)	9 (6%)	

**TECHNICAL DIVISION
ALL LEVELS - ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	22 (17%)	87 (66%)	19 (14%)	3 (2%)	1 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	32 (24%)	85 (64%)	14 (11%)	1 (1%)	1 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	33 (25%)	77 (58%)	18 (14%)	5 (4%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	27 (20%)	82 (62%)	17 (13%)	5 (4%)	2 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	20 (15%)	96 (72%)	15 (11%)	0 (0%)	2 (2%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	35 (27%)	78 (60%)	18 (14%)	0 (0%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	47 (41%)	59 (51%)	3 (3%)	6 (5%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	104 (90%)	10 (9%)	1 (1%)		
HIRE GRADUATE AGAIN	109 (93%)	8 (7%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	39 (35%)	50 (45%)	17 (15%)	6 (5%)	

**ASSOCIATE DEGREE
ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	307 (23%)	864 (66%)	121 (9%)	13 (1%)	10 (1%)
ABILITY TO PERFORM TECHNICAL SKILLS	391 (30%)	813 (62%)	95 (7%)	10 (1%)	8 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	463 (35%)	715 (54%)	116 (9%)	23 (2%)	4 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	360 (27%)	779 (59%)	141 (11%)	22 (2%)	10 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	266 (20%)	817 (63%)	100 (8%)	9 (1%)	106 (8%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	413 (31%)	767 (58%)	113 (9%)	14 (1%)	5 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	500 (44%)	552 (49%)	51 (5%)	30 (3%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	1022 (89%)	115 (10%)	12 (1%)		
HIRE GRADUATE AGAIN	1060 (92%)	89 (8%)	4 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	477 (43%)	420 (38%)	164 (15%)	52 (5%)	

**TWO-YEAR TECHNICAL DIPLOMA
ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	19 (23%)	49 (59%)	12 (14%)	3 (4%)	0 (0%)
ABILITY TO PERFORM TECHNICAL SKILLS	22 (27%)	50 (60%)	11 (13%)	0 (0%)	0 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	23 (28%)	45 (54%)	13 (16%)	2 (2%)	0 (0%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	15 (18%)	48 (59%)	15 (18%)	3 (4%)	1 (1%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	21 (26%)	49 (60%)	9 (11%)	1 (1%)	1 (1%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	21 (25%)	54 (65%)	6 (7%)	1 (1%)	1 (1%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	27 (40%)	37 (54%)	3 (4%)	1 (1%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	60 (87%)	9 (13%)	0 (0%)		
HIRE GRADUATE AGAIN	63 (91%)	6 (9%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	23 (34%)	23 (34%)	17 (25%)	5 (7%)	

**ONE-YEAR TECHNICAL DIPLOMA
ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	88 (19%)	309 (67%)	44 (10%)	14 (3%)	8 (2%)
ABILITY TO PERFORM TECHNICAL SKILLS	118 (25%)	286 (62%)	47 (10%)	7 (2%)	6 (1%)
ABILITY TO COMMUNICATE EFFECTIVELY	152 (33%)	260 (56%)	36 (8%)	11 (2%)	5 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	118 (25%)	276 (59%)	51 (11%)	13 (3%)	7 (2%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	88 (19%)	293 (64%)	41 (9%)	7 (2%)	32 (7%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	120 (26%)	288 (62%)	43 (9%)	11 (2%)	3 (1%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	176 (43%)	204 (50%)	19 (5%)	13 (3%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	367 (87%)	50 (12%)	3 (1%)		
HIRE GRADUATE AGAIN	391 (93%)	28 (7%)	1 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	199 (48%)	145 (35%)	46 (11%)	23 (6%)	

**SHORT-TERM TECHNICAL DIPLOMA
ALL PROGRAMS**

	<u>EXCEEDS</u>	<u>MEETS</u>	<u>NEARLY</u>	<u>NOT MEET</u>	<u>NOT APPLY</u>
MASTERY OF KNOWLEDGE IN THE FIELD	116 (17%)	497 (73%)	61 (9%)	8 (1%)	2 (0%)
ABILITY TO PERFORM TECHNICAL SKILLS	151 (22%)	456 (67%)	66 (10%)	7 (1%)	0 (0%)
ABILITY TO COMMUNICATE EFFECTIVELY	165 (24%)	440 (65%)	59 (9%)	14 (2%)	4 (1%)
RELEVANCY OF GRADUATES SKILL/KNOWLEDGE	158 (23%)	439 (64%)	77 (11%)	8 (1%)	1 (0%)
MASTERY OF SCIENCE, TECHNOLOGY, ENGINEERING	79 (12%)	446 (67%)	56 (8%)	8 (1%)	77 (12%)
OVERALL PREPAREDNESS FOR EMPLOYMENT	157 (23%)	442 (65%)	75 (11%)	8 (1%)	0 (0%)
	<u>VERY SATISFIED</u>	<u>SATISFIED</u>	<u>UNSATISFIED</u>	<u>VERY UNSATISFIED</u>	
SATISFACTION WITH GRADUATE EDUCATION	195 (36%)	316 (58%)	25 (5%)	8 (1%)	
	<u>YES</u>	<u>MAYBE</u>	<u>NO</u>		
RECOMMEND GRADUATE TO OTHER EMPLOYER	502 (91%)	48 (9%)	3 (1%)		
HIRE GRADUATE AGAIN	523 (95%)	28 (5%)	0 (0%)		
	<u>VERY IMPORTANT</u>	<u>IMPORTANT</u>	<u>SOMEWHAT IMPORTANT</u>	<u>NOT IMPORTANT</u>	
IMPORTANCE OF LOCAL TECHNICAL COLLEGE	289 (53%)	172 (32%)	67 (12%)	14 (3%)	

Employer Survey

How well does the Technical College _____ Program prepare graduates compared to your expectations of an entry-level employee?

Circle one number. If the statement does not apply to fields in which you have hired Technical College Graduates, circle 0 – Does Not Apply.

	Exceeds	Meets	Nearly Meets	Does Not Meet	Does Not Apply
Mastery of knowledge in the field	4	3	2	1	0
Ability to perform technical skills of the profession	4	3	2	1	0
Ability to communicate effectively with co-workers and/or customers	4	3	2	1	0
Relevancy of graduates' skill and/or knowledge base in relationship to real world applications within the industry	4	3	2	1	0
Mastery of science, technology, engineering or math skills needed in the field	4	3	2	1	0
Overall preparedness for employment at your company	4	3	2	1	0

GENERAL – Circle one number.

How satisfied are you with the graduates' technical college education?

4 = Very Satisfied
3 = Satisfied

2 = Unsatisfied
1 = Very Unsatisfied

Would you recommend graduates of this program to another employer?

1 = Yes
2 = No
3 = Maybe

Would you hire a technical college graduate again?

1 = Yes
2 = No
3 = Maybe

How important is your local technical college(s) to the overall success of your business?

4 = Very Important
3 = Important

2 = Somewhat Important
1 = Not important