



**WTCS Strategic Directions for 2009-2011  
Approved September 2008**

*Promote pathways to address Wisconsin's need for a qualified workforce.*

*Action Steps:*

- Expand flexible education and training options that:
  - meet the demands of business, industry, and labor in existing and emerging industries and occupations; and
  - adapt to changing economic conditions by supporting business expansion or responding to the needs of dislocated workers.
- Enhance the transferability of occupational credits and credentials that support career advancement.
- Encourage transitions from basic education into occupational programs and alignment of education and training options with industry sectors and K-12 career clusters to address skill shortages and support high-skill, high-wage jobs.
- Simplify access to workforce education and training for small- and medium-sized businesses.

*Support academic success for all students.*

*Action Steps:*

- Implement instructional and student support strategies that support the Prepared Learner Initiative, including innovative outreach practices targeting middle and high school students and private sector partners.
- Encourage participation in programs and courses related to Science, Technology, Engineering, and Mathematics (STEM).
- Promote student access by maintaining technical college affordability and increasing public awareness of financial resources available to support WTCS education and training.
- Close the achievement gap between WTCS minority and non-minority students.

***Promote effectiveness and efficiency measures that help maintain affordability.***

***Action Steps:***

- Support the innovative and strategic use of information and technology to support instruction and improve college operations.
- Increase data quality and accessibility for use in organizational and programmatic decision-making.
- Strengthen data security to ensure the protection of academic, personal, and medical information of students and staff and minimize potential costs of security breaches.
- Support “green” facilities construction and management practices that enhance sustainability.

***Foster systemwide and regional collaboration.***

***Action Steps:***

- Encourage the development of public-private partnerships to deliver shared workforce education and training that benefit industry sectors in multiple WTCS districts.
- Create systemwide promotional materials that reinforce the vital role WTCS plays in economic and career development.
- Promote state, federal, and private funding opportunities that improve affordability for students and accountability to taxpayers.
- Implement and promote mechanisms for sharing best practices in learning, administration, and operations.