

Minutes of Meeting

Wisconsin Technical College System Board
May 10-11, 2011
Blue Harbor Resort, Sheboygan, WI (Tuesday)
Lakeshore Technical College, Cleveland, WI (Wednesday)

Tuesday, May 10, 2011 – 4:30 pm

Members Present:

Mary Quinnette Cuene
Stan Davis
Terry Erickson
Sharon Wendt for Tony Evers
Eddie Paul
Michael Rosen
Mark Tyler
Jose Vasquez (*via WisLine*)

Members Absent:

Ann Greenheck
Phil Neuenfeldt
Manuel Perez
Brent Smith

System Office Staff Present:

Dan Clancy, Morna Foy, Debbie Parker, Jim Zylstra, Annette Severson, Conor Smyth,
Nancy Merrill, Dan Scanlon

District/Others Present:

Bruce Barker, Chippewa Valley Technical College
Susan May - Fox Valley Technical College
Mike Lanser - Lakeshore Technical College
Roger Price, Terry Webb - Madison Area Technical College
Gayle Hytrek - Moraine Park Technical College
Libby Burmaster - Nicolet Area Technical College
Jeff Rafn, Mary Jo Tilot – Northeast Wisconsin Technical College
Paul Gabriel, District Boards Association
Diana Galindo, Brenda Saugstad – Wisconsin Student Government

Board President Davis called the meeting to order at 4:30 p.m.

Debbie Parker read the following open meeting statement: “The May 10-11 2011, meeting of the Wisconsin Technical College System Board, and all other meetings of this Board, are open to the public in compliance with state statute. Notice of the meeting has been sent to the press in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting.”

Roll call indicated that a quorum was present.

It was moved by Board Member Erickson, seconded by Board Member Cuene, that the March 22-23, 2011 Board minutes be approved as presented. Motion carried unanimously.

A. Welcome/Report of the Board President

Board President Davis began the meeting by expressing his concern over a recent news article where staff of Madison Area Technical College criticized System policies and procedures related to facilities development, certification, and program approval. Given the facilities process that had recently occurred related to Madison Area Technical College, he was surprised with the article. Board President Davis indicated that if the WTCS Board had not closely evaluated the original lease agreement proposal from Madison Area Technical College, the project would have cost more than twice as much and the college would not own the property. In subsequent requests, the Board asked for more cost savings. The proposals were approved, but realized approximately \$8-9 million in savings. What has been reported to the media doesn't square with what happened.

Roger Price and Terry Webb, Vice Presidents at Madison Area Technical College were present and asked to respond to Board member questions. Mr. Price said that the college is looking for more flexibility. As an example, he asserted that there has been a cost involved for each month the college has had to wait to borrow and/or begin construction since the November referendum because of the process that must be followed.

Board President Davis asked whether the District Board also questions efficiencies and cost effectiveness in its approval process. After the State Board's initial review and request to explore options for a lower per square foot cost, a reduction did occur.

Mr. Price indicated that the reduction now means it will be less of a building. Madison's District Board knew they needed assistance, and engaged Findorff to manage the project and serve as consultant to their Board. Mr. Price added that System Office staff did help evaluate the original lease agreement request and that the college is further ahead now than they were four years ago, so he was thankful for that.

Mr. Webb explained that the context of the flexibility proposals discussed with the newspaper was relative to proposed budget cuts. The article focused on just a small part of the full conversation. Mr. Webb said the question is how to save \$10.3 million out of the budget and keep serving students -- what can we do without? He said there definitely is still a role for the System Office and the State Board, but wants to see if there is a better way of doing things.

Board Member Vasquez shared that as he read the article, he was left with the impression that Madison Area Technical College wanted the same flexibility as the University of Wisconsin-Madison campus was seeking.

Mr. Webb responded that part of the reason for the meeting with the newspaper was because President Bettsey Barhorst had been asked to support UW-Madison's New Badger Partnership proposal. President Barhorst told the newspaper that she supported Chancellor Martin's bid to make the UW-Madison a public authority. Mr. Webb said they tried to make it clear to the newspaper staff that Madison Area Technical College was not looking for that. It also was not a complaint about staff at the System Office, but to question the level of oversight necessary from the State Board.

Board Member Rosen asked what role they see for the System. Mr. Webb responded that the program approval process was long and arduous – not designed to allow colleges to respond as quickly as they might for a degree program. He indicated that this could be done by the District Board. Mr. Webb suggested that it would be appropriate for the State Board to play a role in eliminating unnecessary duplication. Mr. Webb added that Certification was similar in that district boards are capable of hiring qualified faculty, as well as qualified administrators. He asked why they should report to another body, when national standards and many different mechanisms are in place.

Board President Davis expressed concern in the manner these complaints were aired in the press. If staff wanted to have a conversation about how to do things better, it should have started with the presidents, the System Office or with the Board. Policies can be changed, but a conversation is needed.

Board Member Erickson asked if other presidents feel the same way. Bruce Barker, President of the WTCS Presidents Association responded that while portions of these issues had been discussed in the past, they had not been a focus. He further indicated that the presidents would be meeting for an annual planning session in June and these topics could be discussed then.

Board Member Rosen stated that in the current political climate, when there is a proposal to cut WTCS funding by 30 percent, Madison Area Technical College staff announcing publicly that they need flexibility undermines what others are doing in their discussions with legislators. If legislators are told that the WTCS could be more efficient, they could see it as an opportunity to cut more. The damage is done.

Board Member Tyler added that he had been in Madison for several meetings with legislators related to the budget, but found that they now wanted to talk about flexibility. The news article had completely changed the discussion and purpose of those meetings. Mr. Tyler asked how the issues that were raised would add to the budget at Madison Area Technical College.

Mr. Webb responded that in addition to the time and effort of staff, faculty and deans in the program approval process, the college pays money to the state for certification functions. The college wants to be as efficient as possible and preserve direct services to students.

There was consensus that these topics will be discussed as part of the Board's strategic planning process this year. Board President Davis concluded by thanking Mr. Price and Mr. Webb for responding to the Board's questions and reminded everyone that we are on the same team and must work as a team.

B. Report of the System President

System President Clancy reported that there will be two new college presidents in July: Duane Ford at Southwest Wisconsin Technical College and Sheila Ruhland at Moraine Park Technical College.

The Aspen Institute is recognizing three Wisconsin technical colleges for demonstrating high levels of student success. Moraine Park Technical College, Northeast Wisconsin Technical

College and Milwaukee Area Technical College are among the top 10 percent of U.S. community colleges in improving degree and certificate completion rates. They are now eligible to compete with over 100 other two-year colleges for the \$1 million Aspen Prize for Community College Excellence. Sponsors include Lumina and the Joyce Foundation.

President Clancy thanked Board members for their participation and support in recent activities. Board members Cuene, Tyler and Vasquez attended the Student Ambassador event in Madison. Board members Cuene and Tyler attended the District Boards Association meeting in La Crosse, and Board member Tyler was very involved in the WACTE legislative seminar, participating in a number of legislative visits.

A group of vocational school officials from Germany will be joining the Board during Wednesday's meeting. They will join Board members for lunch and the Lakeshore campus tour.

C. WTCS Presidents Association

Bruce Barker, President of the Presidents Association, provided a summary of activities as they relate to the five strategic areas of focus for the year: economic development, sustainability, diversity, joint funding and advocacy. Mr. Barker indicated that this is a time of transition and turnover with many retirements in the colleges. College staff are looking at internal processes to find ways to do more with less. Since the fall election, a large portion of meetings and activities involved advocacy. Presidents continue to meet with local legislators focusing on individual colleges and the System.

D. WTC District Boards Association

Paul Gabriel, Executive Director, reported that the spring District Boards Association meeting had been held April 29-30 in La Crosse. Awards for the Futuremakers Video Competition were presented at the luncheon, a reminder of the talented students in the WTCS.

Mr. Gabriel thanked Board members for the role they play in district board appointments. Many long-serving board members were not reappointed this year. New officers were elected: Pat Costello, President (MSTC District Board); Russ Moyer, Vice President (SWTC District Board) and Fred Royal, Jr. as Secretary/Treasurer (MATC-Milwaukee District Board).

The summer meeting will be held in Racine, along with the State Board meeting and centennial activities. This fall, the District Boards Association will once again hold the legal affairs conference at Waukesha County Technical College.

E. Consent Agenda Items

It was moved by Board Member Cuene, seconded by Board Member Vasquez, that, upon the recommendation of the Wisconsin Technical College System President, the Wisconsin Technical College System Board approves the program development and discontinuance requests; facilities development requests; and district board appointments as presented, with the exception of those requests and appointments submitted by Northeast Wisconsin Technical College.

It was moved by Board Member Tyler, seconded by Board Member Rosen, that, upon the recommendation of the Wisconsin Technical College System President, the

Wisconsin Technical College System Board approves Northeast Wisconsin Technical College’s program development and discontinuance requests; facilities development requests; and district board appointments as presented.

Program Development and Discontinuances

<u>College</u>	<u>Title</u>	<u>Action</u>
Blackhawk	Pharmacy Technician	Program Scope
Chippewa Valley	Sustainable Facility Operations	Program Scope
Northcentral	Restoration & Reconstruction Science	Program Scope
Northcentral	Veterinary Technician	Program Scope
Chippewa Valley	Industrial Mechanical Technician	Program Proposal
Chippewa Valley	Welding Fabrication	Program Proposal
Lakeshore	Ophthalmic Medical Assistant	Program Proposal
Milwaukee Area	e-Production	Program Proposal
Milwaukee Area	Health Care Services Management	Program Proposal
Nicolet Area	Architectural Technology	Program Proposal
Northeast Wisconsin	Enology	Program Proposal
Northeast Wisconsin	Viticulture	Program Proposal
Western	Building Systems Technology	Program Proposal
Western	Human Services Associate	Program Proposal
Western	Medical Administrative Professional	Program Proposal
Fox Valley	Medical Transcription	Discontinuance
Gateway	IT e-Business Programming	Discontinuance
Gateway	Machine Tool Technician	Discontinuance
Northeast Wisconsin	IT-Programmer/Analyst	Discontinuance
Northeast Wisconsin	Speech Language Pathologist Assistant	Discontinuance
Southwest Wisconsin	Marketing	Discontinuance
Wisconsin Indianhead	Applied Engineering Technology	Discontinuance
Wisconsin Indianhead	Building Trades Construction Worker	Discontinuance
Wisconsin Indianhead	Computer Networking Technology	Discontinuance
Wisconsin Indianhead	Medication Assistant	Discontinuance
Wisconsin Indianhead	Personal Computer Technician	Discontinuance

Facilities Development Requests

Gateway Technical College – Repave the road and add ADA parking at the Kenosha Campus at a cost of \$60,000.

Gateway Technical College – Installation of a photovoltaic solar panel at the Kenosha Campus at a cost of \$29,000

Moraine Park Technical College – Construction of an addition for Tool and Die program and Interactive Media Design Lab at the West Bend campus at a cost of \$1,477,000.

Northeast Wisconsin Technical College – Acquisition and remodeling of a facility in Marinette for the expansion of the Marine Training Facility (ship building) program at a cost of \$1,500,000.

Northeast Wisconsin Technical College – Remodeling at the Marinette Campus to create a combined Nursing and Physical Therapy Assistant lab at a cost of \$158,900.

Northcentral Technical College – Acquisition of land and a dairy farm near the Wausau Campus at a cost of \$20,000.

Southwest Wisconsin Technical College – Continued rental of facilities in Richland Center at an average annual cost of \$27,540 for three years.

Waukesha County Technical College – Rental of facilities adjacent to the Pewaukee Campus at an annual cost of \$115,200 for five years.

Waukesha County Technical College – Remodeling at the Pewaukee Campus to create two new general classrooms and a combined general business lab at a cost of \$108,082.

Wisconsin Indianhead Technical College – Remodeling on the Superior Campus to provide a bookstore at a cost of \$88,732.

Annual District Board Appointments

The following appointments are for the term of July 1, 2011 through June 30, 2014.

<u>District</u>	<u>Classification</u>	<u>Appointment</u>
Blackhawk Technical College	Additional Additional Elected Official	Eric Thornton Victor González Kevin Leavy
Chippewa Valley Technical College	Additional Additional Elected Official	Gary R. Brummeyer Judith Kucera Colleen Bates
Fox Valley Technical College	Additional Additional Elected Official	Catherine Tierney Craig Wussow Mark Harris
Gateway Technical College	Additional Additional Elected Official	Ram P. Bhatia Neville H. Simpson Pamela Zenner-Richards
Lakeshore Technical College	Additional Additional Elected Official	Sharon Chappy Nancy Crowley Cindy Huhn
Madison Area Technical College	Additional Additional Elected Official	Josephine Oyama-Miller Joel Winn Vera Riley

<u>District</u>	<u>Classification</u>	<u>Appointment</u>
Mid-State Technical College	Additional Additional Elected Official	Robert Beaver Patrick Costello Betty Bruski Mallek
Milwaukee Area Technical College	Additional Additional Elected Official	Lauren Baker Melanie C. Holmes Thomas A. Michalski
Moraine Park Technical College	Additional Additional Elected Official	Lisa Ann Mader Lowell J. Prill Michael R. Miller
Nicolet Area Technical College	Additional Additional Elected Official	Amy Jacobs Deanna Pierpont David Hintz
Northcentral Technical College	Additional Additional Elected Official	Jenifer M. Gustafson Douglas L. Moquin Paul C. Proulx
Northeast Wisconsin Technical College	Additional Additional Elected Official	Laurene DeWitt Davidson Phyllis Habeck Jeffery Rickaby
Southwest Wisconsin Technical College	Additional Additional Elected Official	Russell Moyer Chris J. Prange Eileen Nickels
Waukesha County Technical College	Additional Additional Elected Official	Carolyn T. Evenson Mary S. Wehrheim Ronald L. Bertieri
Western Technical College	Additional Additional Elected Official	Dr. Lynn M. Chakoian Sarah G. Lister Edward J. Lukasek
Wisconsin Indianhead Technical College	Additional Additional	James Beistle Lorraine Laberee

Motion #1 above carried unanimously.

Motion #2 above carried, Board Member Cuene abstained.

F. Futuremakers Partner Award

Board President Davis stated that the Futuremakers Partner Award would be presented at the dinner following recess of the State Board meeting.

A motion to recess until Wednesday, May 11, at 9:00 a.m. was made by Board Member Cuene, seconded by Board Member Erickson. Motion carried unanimously.

Futuremakers Partner Award

System President Clancy announced that Johnsonville Sausage was selected as the recipient of the Board's WTCS *Futuremakers Partner Award* in recognition of its contributions to developing economic and educational opportunities within the region. Accepting the award was Don McAdams, director of organizational development of learning. Johnsonville has been a strong supporter of Lakeshore Technical College (LTC). They have taken a proactive approach to instruction at LTC, with employees sitting on advisory committees and Mr. McAdams serving as president of LTC's Foundation.

Wednesday, May 11, 2011 – 9:00 a.m.

Members Present:

Mary Quinnette Cuene
Stan Davis
Terry Erickson
Tony Evers
Eddie Paul
Michael Rosen
Mark Tyler
Jose Vasquez (*via WisLine*)

Members Absent:

Ann Greenheck
Phil Neuenfeldt
Manuel Perez
Brent Smith

System Office Staff Present:

Dan Clancy, Morna Foy, Debbie Parker, Jim Zylstra, Annette Severson, Conor Smyth, Nancy Merrill, Dan Scanlon

District/Others Present:

Mark Zlevor, Gateway Technical College
Mike Lanser - Lakeshore Technical College
Jon Bales, Bettsey Barhorst, Frances Huntley-Cooper, Roger Price, Mike Stark, and Terry Webb
- Madison Area Technical College
Craig Hjelle, Steve Smith, Mid-State Technical College
Michael Burke, Milwaukee Area Technical College
Libby Burmaster - Nicolet Area Technical College
Sharon Wendt, Department of Public Instructions
Diana Galindo, Brenda Saugstad – Wisconsin Student Government

Board President Davis called the meeting to order at 9:00 a.m.

Debbie Parker read the following open meeting statement: “The May 10-11 2011, meeting of the Wisconsin Technical College System Board, and all other meetings of this Board, are open to the public in compliance with state statute. Notice of the meeting has been sent to the press in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting.”

Roll call indicated a quorum was not present. Only informational items were discussed until additional board members arrived to meet the requirements for a quorum.

G. Graduate Follow-up Report

Annette Severson, Associate Vice President of Instruction, provided an overview of the WTCS Graduate Follow-up Report. WTCS graduates are surveyed approximately six months after their graduation. A total of 25,712 graduates received surveys, with 17,498 responding. Dr. Severson said the responses indicated that 87% of the graduates have remained in Wisconsin. Graduate placement rates continue to be high, despite high unemployment.

Within the group of employed graduates, however, 28% reported that their job was not related to the training received. Dr. Severson said this could be due to the tight labor market. Graduates also might not see a direct connection to what they are doing, even though they may have landed a job due to training received.

Board Member Vasquez expressed an interest in being able to separate results from graduates in urban vs. rural areas. Board Member Tyler asked if data was available to show salary levels of high school graduates vs. college graduates and placements rates. Being able to demonstrate how a relatively low cost system can achieve a good salary would be valuable. Vice President Morna Foy responded that the new Longitudinal Data System should be able to provide that type of data.

H. Mid-State Technical College Project Concept Review

It was moved by Board Member Erickson, seconded by Board Member Cuene, that upon the recommendation of the President of the Wisconsin Technical College System, a finding is made that the concept for Mid-State Technical College’s proposed acquisition of land and facilities in downtown Stevens Point and subsequent remodeling of the facility is reasonable. The final scope and design of the projects are subject to review and approval by the Board as required by s.38.04(10) Stats.

WTCS Facilities Director Dan Scanlon explained that the Project Concept Review is the first of a two-phase approval process. This initial review considers the project at its conceptual stage with the primary focus on programmatic needs. The final project scope and design will be subject to approval by the WTCS Board at a future meeting. Mid-State’s Stevens Point campus has seen a 29% increase in FTEs over the last three years. The current leased site will not accommodate the expansion of facilities and the lease will expire in 2016.

Steve Smith, Stevens Point Campus Dean, provided more specifics on the proposal. In June of 2010 the Mayor of Stevens Point approached the college with an opportunity to move the campus to a new location at the former CenterPoint Mall in downtown Stevens Point.

Mid-State Technical College (MSTC) will acquire the property from the City of Stevens Point for a nominal charge and the City will provide MSTC with \$2,150,000 toward the remodeling of the facility. Additionally, the Wisconsin Department of Commerce will provide MSTC a grant for \$750,000. MSTC will use its \$1,500,000 limit in capital expenditure towards remodeling. The estimated total cost for the project and remodeling is \$4,400,000.

Mr. Smith listed several benefits that the move would afford the campus including ownership; increased visibility as an anchor to a revitalized downtown Stevens Point; ability to respond to expanded programming and efficiencies the college now does not have; ample parking; and it positions the college for the future.

Board members were very pleased and supportive of the proposal.

The motion carried unanimously.

**I. Madison Area Technical College – Construction of Student Achievement Center/
Gateway Entrance/Library and Transportation and Advanced/Sustainable
Manufacturing Center at Truax Campus**

It was moved by Board Member Tyler, seconded by Board Member Paul, that upon the recommendation of the President of the Wisconsin Technical College System, approval is granted to Madison Area Technical College to construct a Student Achievement Center/Gateway Manufacturing Center on the Truax Campus in Madison at a cost of \$41,260,974.

Mr. Scanlon explained that in the first phase of review, these had been two separate Project Concept Reviews and were now combined to avoid redundancies. A reduction of \$30-40 per square foot has been achieved since the original review. The buildings will be designed and constructed to achieve the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) rating of Silver. The LEED strategies and energy efficiencies are predicted to return a cost savings of approximately 28%. The project will be funded through district borrowing authorized in the November 2010 referendum.

The motion carried unanimously.

**J. Madison Area Technical College – Construction of Protective Services Education
Center Facility at Truax Campus**

It was moved by Board Member Cuene, seconded by Board member Rosen, that upon the recommendation of the President of the Wisconsin Technical College System, approval is granted to Madison Area Technical College District to construct a Protective Services Education Center located at the Northeast corner of Anderson and Pearson Streets on the Truax Campus in Madison at a cost of \$16,915,549.

A Project Concept Review for the Protective Services Education Center was conducted and approved at the March meeting of the WTCS Board. At that time, the Board requested that the college try to reduce the cost per square foot. Facilities Director, Dan Scanlon, explained that with refinement of drawings and minor reductions in scope and finishes, a small reduction in

the cost per square foot had been achieved, but with the addition of a geothermal system, the cost per square foot had increased. Mr. Scanlon did point out that the geothermal system would be a great deal more efficient. The new Protective Services Education Center will allow the college to respond to increased enrollment, the need for training consolidation, and replacement of the current buildings.

Board President Davis asked for more information on changes that had been made to reduce costs. Mr. Scanlon explained that the college was able to save \$420,000 by choosing a different metal panel system for the exterior than originally planned. The design contingency estimate had also been reduced by \$500,000. Bid drawings won't be ready until the end of July or August; there is lots of development yet to be done.

Roger Price of Madison Area Technical College indicated that Findorff is working with college staff to bring costs down and to stay within the dollar amount established by referendum. To conclude, Board President Davis added that the projects presented were the result of taxpayer support in the Madison district. It is great for the college and for the System.

The motion carried unanimously.

K. Legislative Update

Nancy Merrill, Policy Advisor, shared that the House and Senate had cut \$38 billion in federal 2011 appropriations, which included a \$138 million reduction to Perkins funding and a \$31 million reduction in Adult Education funding. The Perkins cut also includes elimination of Tech Prep. System Office staff are working with the colleges to see how they can move ahead with their Tech Prep activities.

Work and discussion continues regarding Program Integrity Rules. All WTCS colleges will have to comply with the regulations resulting from reauthorization of the 2008 Higher Education Act. A statewide student complaint process is to be established, which will be presented to the Board before implementation.

Vice President Morna Foy shared that meetings of the Joint Committee on Finance to review the biennial budget proposal are underway and they expect to be done by the end of May or early in June. There has been significant activity advocating for the WTCS budget priorities, both with legislators and the media. We have received a positive response, but are not optimistic about any changes to the budget.

The Voter ID bill is currently a topic of discussion. Movement on the bill has been slowed somewhat by the fact that large numbers of UW students do not have a Wisconsin driver's license or a permanent address and, therefore, no readily available form of ID required to vote. Students are a significant portion of Wisconsin's voting population. This is not as big an issue for the WTCS since many WTCS students are older and have a permanent Wisconsin address which is reflected on their Wisconsin driver's license.

L. Teaching and Learning – ABE to Credentials

This item was delayed until a future Board meeting.

M. Visiting Delegation from Hessen, Germany

A group of eight vocational school officials from Germany were welcomed to Wisconsin and to the WTCS Board meeting. President Clancy explained that the State of Wisconsin and the State of Hessen, Germany, have enjoyed a sister state partnership for 35 years. Members of the delegation were introduced. Mr. Norbert Herlein, head of the German vocational school presidents, shared greetings from the group and congratulated the WTCS on celebrating its 100-year anniversary.

N. July 12-13, 2011 State Board Meeting

The next regularly scheduled meeting of the Board will be held on Tuesday and Wednesday, July 12-13, at Gateway Technical College in Racine. The meeting will be held in conjunction with the District Boards Association meeting and activities planned for the 100th anniversary celebration at Gateway.

O. Lakeshore Technical College Presentation

Lakeshore President Mike Lanser shared a brief video highlighting Lakeshore Technical College and introduced staff who would be accompanying Board members on a tour. The tour will include the Outdoor Wind Lab and a demonstration at the high angle rescue tower.

There being no further business to come before the Board, the meeting adjourned.

Respectfully submitted,

Debbie Parker
Recording Secretary