

Minutes of Meeting

Wisconsin Technical College System Board
Wednesday, July 13, 2011
Gateway Technical College – Racine, WI

Members Present:

Scott Baumbach
Mary Quinnette Cuene
Stan Davis
Terry Erickson
Tony Evers
Eddie Paul
Michael Rosen
Mark Tyler
Jose Vasquez

Members Absent:

Ann Greenheck
Phil Neuenfeldt
Brent Smith

System Office Staff Present:

Dan Clancy, Kathleen Cullen, Morna Foy, Jim Zylstra, Kelly Gallagher, Sara Mackey, Nancy Merrill, Willa Panzer, Debbie Parker, Dan Scanlon, Kyle Schwarm, Annette Severson, and Conor Smyth

District/Others Present:

Bryan Albrecht, Zina Haywood – Gateway Technical College
Bettsey Barhorst, Roger Price - Madison Area Technical College
Sue Budjac, Steve Smith – Mid-State Technical College
Gayle Hytrek - Moraine Park Technical College
Lori Weyers, Rob Elliott, Chet Strebe – Northcentral Technical College
Duane Ford, Doug Pearson – Southwest Wisconsin Technical College
Lee Rasch, Western Technical College
Bob Meyer, Wisconsin Indianhead Technical College
Sharon Wendt, Department of Public Instruction
Callie Geving, Diana Galindo – Wisconsin Student Government

Board President Davis called the meeting to order at 9:04 a.m.

Debbie Parker read the following open meeting statement: “The July 13, 2011, meeting of the Wisconsin Technical College System Board, and all other meetings of this Board, are open to the public in compliance with state statute. Notice of the meeting has been sent to the press in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting.”

Roll call indicated that a quorum was present.

It was moved by Board Member Erickson, seconded by Board Member Cuene, that the May 10-11, 2011 Board minutes be approved as presented. Motion carried unanimously.

Prior to beginning the election of officers, Board Vice President, Mark Tyler, introduced and welcomed Scott Baumbach to the WTCS Board. Mr. Baumbach was appointed Secretary of the Department of Workforce Development on June 8, 2011.

A. Board Officer Elections and Report of the Board President

Board Member Vasquez called for nominations of officers for the 2011-2012 year.

It was moved by Board Member Erickson, seconded by Board Member Cuene, that a unanimous ballot be cast to elect Board Member Tyler as President, Board Member Davis as Vice President, and Board Member Baumbach as Secretary to the Board for the 2011-2012 year.

Board Member Vasquez called for any other nominations.

Motion carried unanimously.

Board Member Davis shared his thanks to the Board and System President Clancy for their support and assistance during his time as president. He enjoyed working with the staff, college presidents, Paul Gabriel and the District Boards Association. Board Member Davis added that Mark Tyler will do a fantastic job in his new role as president.

Board Member Vasquez briefly highlighted topics included in the Board of Regents Report and noted that a copy of the report was included in Board member folders.

Board President Tyler presented the proposed State Board Meeting Calendar for consideration. Proposed changes included moving the November 2011 meeting to one week earlier, on November 8-9, and moving the July 2012 meeting to Superior rather than Rice Lake. Dates and locations for the 2013 calendar year were also proposed. The Board will take action on the 2011-2013 meeting calendar at the September meeting.

Board Member Erickson suggested that since more colleges will be celebrating their own centennials soon, Board members should all try to attend and participate in those events.

B. Report of the System President

System President Clancy thanked Gateway Technical College (GTC) President, Bryan Albrecht, and all of the GTC staff for a wonder celebration. At Tuesday's luncheon, a Futuremakers Partner Award was presented to SC Johnson on behalf of the Board. SC Johnson and GTC have a strong partnership, which includes on-site instruction provided at SC Johnson's facility in Mount Pleasant. In June, SC Johnson presented \$100,000 to GTC for student scholarships, and the recently refurbished student commons area at GTC's Racine campus was renamed the SC Johnson Student Life Center.

The Council on Workforce Investment has been reestablished and will be chaired by Tim Sullivan, departing CEO of Bucyrus (which has now been purchased by Caterpillar). The Board will be kept informed of the group's work.

Apprenticeship in Wisconsin celebrated its 100th anniversary in June with a two-day conference in Madison. President Clancy was a speaker at the event which was very well attended.

The Wisconsin Economic Development Corporation, formerly the Department of Commerce, is now in place. President Clancy has met with Paul Jadin and Mike Klonsinski and there was discussion of appointing a staff liaison for our two agencies.

President Clancy also attended a ribbon-cutting at the Agriculture Center of Excellence located just north of Wausau. This unique learning facility is the result of a partnership between Dairyland State Academy and Northcentral Technical College and a generous donation from Marathon County.

C. Consent Agenda Items

It was moved by Board Member Vasquez, seconded by Board Member Davis, that, upon the recommendation of the Wisconsin Technical College System, the Wisconsin Technical College System Board approves the program development and discontinuances requests; facilities development requests; and district board appointments as presented.

Program Development and Discontinuances

<u>College</u>	<u>Title</u>	<u>Action</u>
Lakeshore	Golf Course Management	Program Scope
Lakeshore	Golf Course Operations	Program Scope
Lakeshore	Health Care Technician	Program Scope
Milwaukee Area	Culinary Management	Program Scope
Milwaukee Area	Food & Beverage Management	Program Scope
Milwaukee Area	Food Science/Manufacturing	Program Scope
Milwaukee Area	Sustainable Food Systems	Program Scope
Milwaukee Area	Urban Agriculture	Program Scope
Moraine Park	Human Resources	Program Scope
Wisconsin Indianhead	CNC Machine Tool Operation	Program Scope
Wisconsin Indianhead	Health Information Technology	Program Scope
Moraine Park	Wastewater Treatment Plant Operator Apprentice	Program Proposal
Northcentral	Sustainable Architecture	Program Proposal
Northcentral	Dairy Grazier Apprentice	Program Proposal
Northeast Wisconsin	Substation Electrical Apprentice	Program Proposal
Madison Area	Food Service Aide	Discontinuance
Nicolet Area	IT Network Specialist	Discontinuance
Nicolet Area	Small Engine Maintenance Technician	Discontinuance

Facilities Development Requests

Madison Area Technical College – Rental of facilities in Baraboo at the Sauk County Job Center at the annual cost of \$4,304 for five years.

Madison Area Technical College – Rental of facilities from the Village of Plain in the Green Technology, Training and Enterprise Center at the annual cost of \$16,128 for four years.

Madison Area Technical College – Construction of an addition and remodeling at the Portage Campus at the cost of \$1,412,820.

Madison Area Technical College – Construction of an addition at the Fort Atkinson Campus at the cost of \$1,338,750.

Madison Area Technical College – Remodeling at the Fort Atkinson Campus at the cost of \$263,529.

Northcentral Technical College – Addition to the Merrill Safety Training Building at a cost of \$200,000.

Southwest Wisconsin Technical College – Construction of a Public Safety Building in Fennimore at a cost of \$1,372,390.

Western Technical College – Land acquisition as a result of a land swap requested by the City of Black River Falls to increase safety and improve traffic flow at a cost of \$2,500.

Wisconsin Indianhead Technical College – Rental of facilities in Spooner at the Washburn County Learning Center at a one-year cost of \$3,600.

Annual District Board Appointments

<u>District</u>	<u>Classification</u>	<u>Appointment</u>	<u>Term</u>
Wisconsin Indianhead Technical College	Elected Official	Chris Fitzgerald	7/13/11 – 6/30/14
	Employee	Eileen Yeakley	7/13/11 – 6/30/13
	Employee	Aimee Curtis	7/13/11 – 6/30/12

Board Member Evers asked at what point in the program development process labor market analysis occurs. The answer is in the Program Scope phase. Milwaukee Area Technical College submitted Program Scope proposals in the sustainable food system area. Board Member Evers suggested looking into partnering with the Milwaukee Public Schools, if possible. Board Member Vasquez also commented that the UW-Extension had recently received a 5-year research grant in food systems.

Motion carried unanimously.

D. Federal Legislative Update

WTCS Policy Advisor, Nancy Merrill, provided an update on new program integrity rules issued by the U.S. Department of Education (ED). The rules apply to almost all colleges with little distinction between public and private institutions. Colleges must demonstrate compliance with the rules to ensure the continued ability to offer federal student financial aid.

System Office staff are working with district staff to ensure that colleges can demonstrate that they have made a good faith effort to comply with the requirements. System Office staff also worked with the UW System and WAICU (Wisconsin Association of Independent Colleges and Universities) to acquire an executive order from the Governor which confirms our state authorization to offer courses, which was one federal requirement.

Another new requirement is a system student complaint process which must be displayed prominently on college promotional materials and web pages. System Office staff are finalizing a new student complaint process which will be posted on the web site. Colleges will be able to include a link to this from their own web site which will demonstrate college compliance with the complaint process. Board Member Vasquez asked if the Board would receive reports on the number and types of complaints that are received. Board Member Rosen suggested that the web site include information about what types of complaints are appropriate for that process. Ms. Merrill added that a FAQ section could work to assist students on the web site.

An additional requirement is that colleges must prove they are authorized to offer courses by the home state of any student who enrolls in distance education courses. This is proving problematic since each state has different requirements, with some requiring fees and/or review of curriculum. ED has moved back the enforcement date on this to July 1, 2014, but colleges must again demonstrate good faith effort. To help colleges, System Office staff contacted 49 states plus the District of Columbia and Puerto Rico to clarify authorization requirements and has heard from over half so far. In those states where it is possible to seek statewide authorization, the System Office will do so.

Another major area relates to gainful employment and includes extensive disclosure and reporting requirements including student outcome data, graduation rates, job placement rates and costs to complete. The System Office is exploring strategies to minimize the compliance costs of this requirement.

E. Madison Area Technical College – Construction and Remodeling of Facilities

It was moved by Board Member Cuene, seconded by Board Member Davis, that upon the recommendation of the President of the Wisconsin Technical College System, approval is granted to Madison Area Technical College to construct additions and remodel facilities on the Reedsburg Campus at a cost of \$2,237,110 and on the Watertown Campus at a cost of \$2,359,981.

WTCS Facilities Director, Dan Scanlon, reported that the Project Concept Reviews for these two projects had been conducted and were approved at the January 2011 meeting of the Board. There has been a savings of approximately \$20 per square foot for the combined project since the Project Concept Reviews. The additions and remodeling will be designed and constructed to achieve the U.S. Green Building Council's Leadership in Energy and

Environmental Design (LEED) rating of Silver. The projects will be funded through district borrowing as authorized in a November 2010 referendum.

Motion carried unanimously.

F. Mid-State Technical College – Relocation of the Stevens Point Campus

It was moved by Board Member Davis, seconded by Board Member Erickson, that upon the recommendation of the President of the Wisconsin Technical College System, approval is granted to the Mid-State Technical College District to acquire land and facilities and to remodel those facilities in order to relocate the Stevens Point Campus to Downtown Stevens Point in the former Centerpoint Mall at the corner of Water Street and Center Point Drive. The cost of acquisition and remodeling is \$4,400,000.

Mr. Scanlon shared that the Project Concept Review for this project had been conducted and was approved at the May meeting of the Board. The remodeling will be designed and constructed to achieve the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) rating of Silver.

Mid-State Technical College (MSTC) will acquire the property from the City of Stevens Point for a nominal charge and the City will provide MSTC with \$2,150,000 toward the remodeling of the facility. Additionally, the Wisconsin Department of Commerce will provide MSTC a grant for \$750,000. MSTC will use its \$1,500,000 limit in capital expenditure towards remodeling.

Responding to a question from Board President Tyler on how difficult it would be to upgrade the older facility, Mr. Scanlon stated that the remodel would be fairly straight forward. The raw space is open and ready for improvements.

Motion carried unanimously.

G. Teaching and Learning – ABE to Credentials

Vice President, Kathleen Cullen, shared information on *ABE to Credentials*, a community college initiative of Jobs for the Future, with funding from a consortium of private foundations including the Bill & Melinda Gates Foundation. The WTCS applied for and received a planning grant of \$200,000 for the design phase of the project. The goal is to increase the number of Adult Basic Education students that earn postsecondary credits by creating effective pathways to education and careers. Following work on the 9-month design phase, the WTCS hopes to be one of six entities to receive a \$1.6 million, three-year implementation grant. The name for this initiative has recently been changed to *Accelerating Opportunity*.

Alignment of pre-college and college courses will create pathways for students and potentially decrease the time investment needed to earn a degree or diploma. Data tracking and partnerships with DWD, Workforce Investment Boards and employers will increase success and lead to sustainability of this important work.

Questions surrounded Adult Basic Education (ABE) students and if they would actually be registered into a program so that the students have an attainable goal. The costs to help ABE students get jobs increases every year, yet the college receives no tuition. Board members added that assessment and a support system are keys to student success. These issues are all part of the *Accelerating Opportunity* discussion.

H. WTCS Presidents Association Report

Gateway Technical College President, Bryan Albrecht, provided a report from the Presidents Association. The Presidents Association met at Gateway in June for their annual retreat. New presidents Duane Ford (SWTC) and Sheila Ruhland (MPTC) were welcomed to the group.

Focus areas for the year include diversity, grants and funding, economic development, and green technologies. A new subcommittee for economic development will center on regional economies. Another subcommittee will discuss process improvements.

President Albrecht also shared that photographs and video links from the centennial celebration were now available on Gateway's web site.

I. Gateway Technical College Presentation

The Board received a presentation from Gateway Technical College students and staff about the college's Biz Squad program. This successful initiative teams students and faculty from the business division program areas who work together, responding to various requests from small businesses or non-profit organizations. It provides students with real-world experience while fulfilling a need in the community.

J. State Legislative Update

Vice President Morna Foy, began by thanking Bryan Albrecht and his staff for all of the hard work that went into planning a super centennial event.

Ms. Foy also recognized Dan Clancy and Mark Tyler for their time and effort advocating for the WTCS in meetings with legislators, even up until the last moments before the Joint Finance Committee took action on the budget. The levy flexibility that was approved will make a huge difference for many colleges over the next two years.

In providing a state biennial budget summary, Ms. Foy noted that discussions surrounding WiscNet are far from over and that WiscNet's future will have significant financial implications for the colleges. Now that the biennial budget is done, legislators will remain busy with proposals related to benefits, licensing and financial aid funding.

K. Strategic Direction Planning

WTCS Policy Advisor, Conor Smyth, will be taking the lead in facilitating the Board's strategic planning process. He suggested utilizing a work group of Board member volunteers who would gather information, discuss options, and then report to the full Board, similar to the tuition work group. Mr. Smyth also suggested using an on-line survey to gather feedback more broadly.

Other suggestions from Board members included thinking in terms of a regional approach; using face-to-face meetings in addition to technology; having a "stakeholder day" to gather input; and utilizing telepresence technology as was demonstrated at the meeting at Moraine Park.

Board members will receive information over the next few Board meetings, including data which reflects state and national trends. A status report related to the current strategic planning goals will be shared at the September meeting.

L. September 13-14, 2011 Board Meeting

The next regularly scheduled meeting of the Board will be held on Tuesday and Wednesday, September 13-14, at the System Office in Madison. Plans are underway to hold a small centennial event on Tuesday, prior to the beginning of the meeting. It is possible that the WisconsinEye network will be present to tape the Board meeting.

There being no further business to come before the Board, the meeting adjourned at 12:00 pm.

Respectfully submitted,

Debbie Parker
Recording Secretary