

Minutes of Meeting

Wisconsin Technical College System Board
September 14-15, 2010
Southwest Wisconsin Technical College
Fennimore, Wisconsin

Tuesday, September 14, 4:30 p.m.

Members Present:

Mary Quinnette Cuene
Ron Danowski for Roberta Gassman
Terry Erickson
Eddie Paul
Brent Smith
Mark Tyler
Jose Vasquez

Members Absent

Forrest Ceel
Stan Davis
Tony Evers
Ann Greenheck
Phil Neuenfeldt
Mike Rosen

System Office Staff Present:

Dan Clancy, Kathy Cullen, Bob Dimperio, Morna Foy, Donna Jordan, Nancy Merrill, Willa Panzer, Debbie Parker, Annette Severson, Conor Smyth, Karen Schwingle, Jim Zylstra

District/Others Present:

Karen Knox, Southwest Wisconsin Technical College
Karen Campbell, Southwest Wisconsin Technical College
Paul Gabriel, District Boards Association
Bruce Barker, Chippewa Valley Technical College
Candy Johnson, Chippewa Valley Technical College
Tom Hilke, Lakeshore Technical College
Dan Seidl, Northeast Wisconsin Technical College
Eric Gage, Wisconsin Student Government
Callie Gering, Wisconsin Student Government
Sarah Miller, Wisconsin Student Government

Board Vice President Tyler called the meeting to order at 4:35 p.m.

Donna Jordan read the following open meeting statement: “The September 14-15, 2010, meeting of the Wisconsin Technical College System Board, and all other meetings of this Board, are open to the public in compliance with state statute. Notice of the meeting has been sent to the press in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting.”

Roll call indicated that a quorum was present.

It was moved by Board Member Vasquez, seconded by Board Member Erickson, that the June 29-30, 2010, Board minutes be approved. Motion carried unanimously.

A. Welcome/Report of the Board President

Vice President Tyler reported that he and System President Clancy met with Chippewa Valley Technical College and Wisconsin Indianhead Technical College District Boards and toured their respective campuses in mid July. He thanked the Presidents and district board members for their time and hospitality during the visits.

It was moved by Board Member Cuene, seconded by Board Member Erickson, that the State Board calendar for 2011 and 2012 be adopted. Motion carried unanimously.

B. Report of the System President

System President Clancy reported that preliminary estimates indicate continued strong systemwide enrollment growth. Last year’s enrollment growth was 12 percent. More detailed information will be shared through a statewide media release hopefully by the end of the month.

System President Clancy reported that a new version of a statewide economic impact study is expected to be released within the next several weeks. A similar report was last done in 2005 with the Wisconsin Taxpayers Alliance, with a comprehensive report completed in 2001 regarding the state’s return on investment for the Technical College System. A preliminary copy of the study will be shared with Board members, followed by a coordinated statewide media release with the colleges. Study information regarding what the state’s investment in the Technical College System means for the taxpayers and the state will be valuable to share with political candidates as the System moves into the next biennial budget cycle.

System President Clancy noted that several news articles concerning Madison Area Technical College’s upcoming referendum were available in Board member folders. He noted that the Board heard a presentation in November 2009 on the college’s facility master plan. The district board on September 8th made the decision to go forward with the \$133 million referendum in November. System President Clancy stated that if the referendum is approved by the voters, the Board’s normal two-step process to review each of the proposed projects will be

followed. He noted that the last successful referendum was for Southwest Technical College (SWTC) in April 2008.

System President Clancy reported that the Board's previous concerns relating to for-profit colleges were discussed by the college Instructional Services Administrators at their summer meeting. Milwaukee has taken the lead in developing a webinar on the topic to be held later this fall. The webinar will offer the opportunity to have representation from across the colleges. The expectation is to have some guidance information to share with students and to be posted on websites concerning for-profit education, i.e., FAQs. More strategies for sharing the information may develop following the webinar.

System President Clancy reported on Gateway Technical College's (GTC) September 3rd ribbon cutting and grand opening of their Health and Emergency Response Center (HERO) on the Burlington campus. The Center is a state-of-the-art facility for EMS students and firefighters to receive realistic, hands-on training. GTC partnered with several companies in developing the Center, including Pierce Manufacturing, a world leader in building fire trucks and rescue vehicles. The ceremony included the dedication of a monument, including a steel I-beam pulled from the wreckage of the World Trade Center on 9/11. This artifact was presented to Gateway by the Fallen Firefighters Foundation of New York City. Special guests during the ceremony included two cross-country runners of the Tour of Duty, a group of 36 firefighters from the US and Australia running from Los Angeles to Ground Zero in New York City to commemorate 9/11. The ceremony served as a great acknowledgement for what Gateway is doing for their community.

System President Clancy reported that in early September he participated in a Lumina conference in Indianapolis relating to applied baccalaureate degrees. He noted that the typical applied baccalaureate degrees are designed to help students with applied associate degrees (AAS) complete a bachelors degree either at a 4-year institution, or in some states, at a 2-year institution. Wisconsin recently developed applied baccalaureate degrees at UW-Green Bay and UW-Oshkosh which specifically target technical college AAS graduates. However, the recently approved Bachelor of Applied Arts & Sciences (BAAS) for UW Colleges is not structured this way because it is not designed for AAS graduates. Lumina has a strong interest in the issue of productivity within higher education and ways to increase the percentage of the population with postsecondary credentials and degrees. System President Clancy noted that there is great diversity across the states on how the degrees are offered. The conference presentations and discussions were very helpful as the System will continue to work with its partners, especially within the UW System.

Board Member Cuene asked how Wisconsin compares to other states in offering applied baccalaureate degrees. System President Clancy stated while some states have had more experience, such as Texas, Washington, Florida and Oklahoma, Wisconsin is considered an emerging state. He noted that currently the State of Washington offers applied baccalaureate degrees at their two-year community colleges.

Board Vice President Tyler asked if other states are using the "applied nomenclature more broadly such as is done in Wisconsin. System President Clancy stated that Wisconsin's

BAAS degrees appear to be quite unique, since the BAAS does not relate directly to a specific occupational area. He noted that program articulation agreements will continue to be important for students as they pursue postsecondary education.

C. WTCS Presidents Association

Bruce Barker, President of Chippewa Valley Technical College, reported that the Presidents Association appreciates the work of the Board and the Budget Development Committee on the System's 2011-13 biennial budget request. The Presidents reviewed the draft proposal at their September 10th meeting. There was consensus that additional funds are needed by all colleges to serve the increased number of dislocated workers and to serve those students needing adult basic skills education. The job creation component was also a very important part of the System's request. Advocacy efforts will begin within the colleges to advance the System's budget initiatives within the local communities and with local legislators.

President Barker reported that all districts are involved in responding to the current legislative audit regarding adult learners. Some colleges are experiencing difficulty in providing requested data since they don't have electronic data systems providing historical information. Considerable time and effort is being put forward by the colleges in supplying the requested information.

A topic of continued interest and concern to the Presidents is that of the UW Colleges offering course work similar to that offered by the technical colleges and the overlap of the missions of the two systems. System President Clancy stated that he has a scheduled meeting with UW System President Riley to discuss this issue.

President Barker reported that all colleges will be involved in a statewide event to be held in February which will showcase college program activities, student club activities, internships, etc. Emphasis will be placed on the involvement of students within the colleges.

President Barker reported that a legislative issue of concern for the Presidents is the current school nursing issue which requires all k-12 school nurses to have a baccalaureate degree. A legislative hearing will be held on September 21st where several college representatives will voice System concerns. No statistical data regarding student safety or economic savings is available that supports the proposed legislation. System President Clancy noted that current school nurses would be grandfathered in.

Board Member Vasquez noted that he had talked with State Superintendent Evers concerning the school nurse issue. It was his understanding that a substantial number of school districts already have school nurses who hold bachelors degrees. Also many of the school nurses also serve as public health nurses, and therefore require advanced training. President Barker noted that Paul Gabriel has followed the legislation closely and could provide further information.

President Barker, on behalf of the Presidents Association, congratulated Donna Jordan on her upcoming retirement.

D. WTC District Boards Association

Paul Gabriel, Executive Director, introduced SWTC District Board Member Russ Moyer. Mr. Moyer is the second longest serving technical college district board member in the state, appointed in 1981, and the fifth longest serving trustee nationally.

Mr. Gabriel provided an update of the District Boards Association annual planning retreat held in Wisconsin Dells in late August. The Association's current four goal areas and action steps were renewed for the upcoming year -- advocacy, interdistrict and interagency cooperation, member education and development, and partnerships and alliances. Mr. Gabriel highlighted agenda topics for the Association's quarterly meeting to be held later this week in Janesville. The winter meeting will be held on Thursday, January 20, 2011, in Madison. This will be the Association's biennial legislative seminar that will include legislative meetings, hopefully a meeting with the new Governor, and other legislatively focused events.

Mr. Gabriel provided background on the school nurse issue as discussed earlier by President Barker. Several Board members commented that this issue seems to focus around the requirement for additional credentialing needed in many health related areas, not specifically school nurses. Mr. Gabriel pointed out that during previous legislative meetings, no information was presented concerning the competencies of associate degree graduates, only that additional competencies may be needed in specific areas. Mr. Gabriel stated that there is strong debate nationally concerning this issue as well.

Annette Severson, Associate Vice President, stated that the Department of Regulation and Licensing administers the licensure examination for nurses. State statutes regarding RN licensure do not differentiate between associate degree or bachelor's degree requirements. The RN license is intended to serve as an entry to practice.

Board Member Smith stated that there appears to still be a shortage of nurses statewide. He asked whether there was information available on the number of nurses statewide that have an associate degree or bachelor's degree. Board Member Danowski stated that the Department of Workforce Development just completed a survey aimed at obtaining this information. Survey results should be out shortly.

Mr. Gabriel, on behalf of the District Boards Association, congratulated Donna Jordan on her upcoming retirement.

E. Consent Agenda

It was moved by Board Member Vasquez, seconded by Board Member Smith, that, upon the recommendation of the Wisconsin Technical College System President, the Wisconsin Technical College System Board approves the program development, modification and discontinuance requests; the facilities development requests with the exception of the Northeast Wisconsin Technical College's construction and remodeling projects; and the District Board appointments, as presented.

It was moved by Board Member Smith, seconded by Board Member Erickson, that, upon the recommendation of the Wisconsin Technical College System President, the Wisconsin Technical College System Board approves Northeast Wisconsin Technical College's construction and remodeling projects as presented.

Program Development, Modification and Discontinuance

<u>College</u>	<u>Title</u>	<u>Action</u>
Fox Valley	Digital Fabrication Technology	Program Scope
Fox Valley	Interior Design – Commercial Design	Program Scope
Fox Valley	Interior Design – Kitchen & Bath Design	Program Scope
Fox Valley	IT – Network Systems Administration	Program Scope
Fox Valley	Supply Chain Management	Program Scope
Gateway	Geothermal Installer	Program Scope
Gateway	Geothermal Technician	Program Scope
Milwaukee Area	Human Resources	Program Scope
Waukesha County	Air Conditioning, Heating & Refrigeration Technology	Program Scope
Waukesha County	Quality Management	Program Scope
Western	Clean Energy Technology	Program Scope
Western	Human Services Associate	Program Scope
Western	Medical Administrative Assistant	Program Scope
Lakeshore	Electronic Servicing	Discontinuance
Lakeshore	Electronics	Discontinuance
Lakeshore	IT-Programmer/Analyst	Discontinuance
Lakeshore	Printing	Discontinuance
Madison Area	Electronic Servicing	Discontinuance

Facilities Development Requests

Lakeshore Technical College – Rental of facilities at two locations in Sheboygan at annual costs of \$6,000 respectively.

Milwaukee Area Technical College – Remodeling on the Downtown Milwaukee Campus to develop a Faculty Innovation Center and a Wellness and Fitness facility at costs of \$865,000 and \$150,000 respectively.

Moraine Park Technical College – Remodeling on the Beaver Dam Campus for Telepresence, distance education and conferencing at an estimated cost of \$78,000.

Northcentral Technical College – Construction of covered walkway between the Main Building and Health Science Center on the Wausau Campus at a cost of \$400,000.

Northeast Wisconsin Technical College – Construction of a classroom addition on the Green Bay Campus at a cost of \$1,467,000.

Northeast Wisconsin Technical College – Remodeling on the Green Bay Campus to upgrade and expand the radiology laboratory, at a cost of \$95,000; update the metallurgy laboratory, at a cost of \$302,500; and develop a simulated courtroom, at a cost of \$77,700.

Northeast Wisconsin Technical College – Rental of facilities in Green Bay for craft artisan offerings at an annual cost of \$50,000.

District Board Appointments

Waukesha County Technical College

<u>Classification</u>	<u>Appointment</u>	<u>Term</u>
Employee	Mary Baer	Sept. 14, 2010 – June 30, 2013

Wisconsin Indianhead Technical College

<u>Classification</u>	<u>Appointment</u>	<u>Term</u>
Employer	Maurice “Morrie” Veilleux	Sept. 14, 2010-June 30, 2012

School District Administrator	Jean Serum	Sept. 14, 2010-June 30, 2012
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Motion #1 above carried unanimously.

Motion #2 above carried, Board Member Cuene abstained.

F. Board Policy Revisions – Commitment to Diversity

Nancy Merrill, Policy Advisor, reported that this the second step in the Board’s two-step policy review and revision process. The recommended changes were presented to the Board for discussion at its June 2010 meeting and are now being brought back for Board action.

It was moved by Board Member Danowski, seconded by Board Member Smith, that, upon the recommendation of the President of the Wisconsin Technical College System, the Wisconsin Technical College System Board approves the creation of Policy 601, *WTCS Commitment to Diversity*, and the deletion of Policy 504, *Minority Student Recruitment and Retention*, and Policy 800, *Affirmative Action Goals*.

Motion carried unanimously.

SWTC President Knox welcomed the Board to the campus. President Knox provided a brief background on the Potosi Brewery where a social and dinner will be held following adjournment of Tuesday's meeting.

The Board recessed at 5:45 p.m.

At Tuesday evening's dinner, the Board recognized Donna Jordan, secretary to the Board since 1992, for her years of service to the Board and the System Office. System President Clancy noted that since 1992, Donna had attended and taken minutes at 135 Board meetings, missing only one meeting during that time. During that same period, 50 different Board members were appointed to the Board. System President Clancy also noted that since Donna began with the System Office in 1969, she has worked for 7 WTCS System Presidents. Board Vice President Tyler presented Ms. Jordan with a Resolution of Appreciation on behalf of the Board. Board Member Smith presented Ms. Jordan with a Certificate of Commendation from Governor Doyle for her 41 years of service to the state.

Tuesday, September 15, 8:35 a.m.

Members Present:

Mary Quinnette Cuene
Stan Davis (via conference call)
Ron Danowski for Roberta Gassman
Terry Erickson
Tony Evers
Eddie Paul
Mike Rosen (via conference call)
Brent Smith
Mark Tyler
Jose Vasquez

Members Absent

Forrest Ceel
Ann Greenheck
Phil Neuenfeldt

System Office Staff Present:

Dan Clancy, Kathy Cullen, Bob Dimperio, Morna Foy, Donna Jordan, Nancy Merrill, Willa Panzer, Debbie Parker, Annette Severson, Conor Smyth, Karen Schwingle, Jim Zylstra

District/Others Present:

Karen Knox, Southwest Wisconsin Technical College
Karen Campbell, Southwest Wisconsin Technical College
Caleb White, Southwest Wisconsin Technical College
Derek Dachelet, Southwest Wisconsin Technical College
Joan Senn, Southwest Wisconsin Technical College
Bettsey Barhorst, Madison Area Technical College
Paul Gabriel, District Boards Association
Tom Hilke, Lakeshore Technical College
Debbie Davidson, Gateway Technical College
Eric Gage, Wisconsin Student Government
Kevin Miller, Wisconsin Student Government
Callie Gering, Wisconsin Student Government
Sarah Miller, Wisconsin Student Government
Coral Manning, Governor's Office

Board Vice President Tyler called the meeting to order at 8:35 a.m.

Donna Jordan read the following open meeting statement: "The September 14-15, 2010, meeting of the Wisconsin Technical College System Board, and all other meetings of this Board, are open to the public in compliance with state statute. Notice of the meeting has been sent to the press in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting."

Roll call indicated that a quorum was present.

Vice President Tyler recognized the Wisconsin Student Government representatives. System President Clancy introduced Coral Manning, Governor Doyle's Policy Advisor.

G. Futuremakers Partner Award

System President Clancy announced that Rockwell Automation of Richland Center was selected as the recipient of the Board's *WTCS Futuremakers Partner Award* for their significant investments in workforce development and economic vitality in southwestern Wisconsin. Cheryl Allen, Director of Human Resources for Rockwell Automation, thanked the Board for the award and thanked Southwest Wisconsin Technical College for their valuable partnership. She stated that SWTC provides highly skilled workers for their organization, especially in the Electro Mechanical program. The college also was very instrumental in providing retraining for Rockwell employees who were impacted by the economic recession. SWTC President Knox stated that the partnership with Rockwell is a prime example of how much good can come out of

working together to address the workforce needs of the region and the educational goals of the students. Rockwell Automation provided key support during the college's referendum process by highlighting the importance and value of the college to the citizens of the region. Rockwell has donated over \$100,000 worth of equipment to the college, as well as providing a very generous scholarship program for SWTC students.

H. WTCS 2011-13 Biennial Budget Request

It was moved by Board Member Cuene, seconded by Board Member Erickson, that, upon the recommendation of the President of the Wisconsin Technical College System, the Wisconsin Technical College System Board approves the submission of 2011-13 budget initiatives as presented. If enacted, these proposals would provide the necessary state resources to partner with property taxpayers and students to ensure the statewide availability of an educational system that prepares people for a return to work, advances job creation efforts, and matches worker skills to employer needs.

Morna Foy reported that at its June meeting, the Board endorsed a Framework for the WTCS 2011-13 biennial budget request. Establishing such a framework early allows more time for WTCS advocacy networks to generate support for proposals among stakeholders and policymakers. Ms. Foy noted that both gubernatorial candidates have made job creation and economic growth their number one priorities for the state. The Technical College System is key to moving the state forward in these areas. The Board's budget proposal will show immediate results by annually helping an additional 14,000 citizens return to work, help employers gain skilled workers, and assist businesses in expanding within the state because they have the necessary workforce.

Conor Smyth, Policy Advisor, stated that the 2011-13 biennial budget request, if adopted, includes proposals which would allow the technical colleges to make progress on the WTCS Strategic Directions, including: addressing Wisconsin's need for a qualified workforce; supporting academic success for all students, and promoting educational and career pathways that meet student and business needs. In addition, the budget request includes proposals that will prepare dislocated workers to return to work, advance Wisconsin's job creation efforts, and better match worker skills to employer needs.

Mr. Smyth outlined details of the budget request. The total budget request would include an additional \$28.8 million in General Purpose Revenue to continue *Building the Next Generation*, an extension of the Next Generation Workforce initiative pursued in the previous biennium.

This initiative calls for \$14.0 million in categorical State Aid to prepare people for a return to work. The funds will be targeted, time-limited grants that will allow Wisconsin's technical colleges to continue as an active partner in ongoing efforts to address chronic unemployment and underemployment in specific geographic regions of the state. Of these categorical State Aids, a total of \$9.0 million in the biennium would be used to provide education

and support services to dislocated and unemployed workers through categorical grants that target geographic regions experiencing sustained, high unemployment rates. Five million dollars for the biennium would be used to double the current amount in existing categorical grants serving underprepared learners and requiring Basic Skills training, such as Adult Basic Education (ABE) and English Language Learner (ELL) services, to succeed in occupational programs.

The second portion of the budget request contains \$14.0 million in general State Aid to advance job creation efforts by funding specific initiatives proposed for each technical college district to increase the number of graduates in essential programs such as advanced manufacturing, health care, and renewable energy; or to expand supports that lay the groundwork for student success in transitioning to, and completing, occupational skills training in high-demand areas. These funds would be distributed through the general aid formula. Districts have committed to delivering graduates in these areas, as well as some districts identifying specific needs of employers within their district.

The last portion of the budget request contains \$783,800 in categorical State Aid to match workers' skills to employer needs by expanding proven strategies, such as intensive career and academic counseling, and innovative approaches to improving placement and retention through collaboration with respected community-based organizations. These funds would focus on serving students of color.

Board Member Vasquez asked if the colleges would be able to respond quickly to get the programs up and running if the monies were realized. Mr. Smyth indicated that the colleges are prepared to get started immediately. Some new programs may be needed, but the majority of the funds would be used to expand programs already in place.

Board Member Erickson asked whether there would be any local or statewide resistance to the budget proposal. Ms. Foy stated that as soon as a concrete proposal is in place, colleges will begin to generate support within their communities, similar to what was done two years ago in which over 2,000 letters of support were sent to legislators and the Governor. At the state level, questions from legislators and others will likely come during the budget process. Advocacy efforts will focus on the state's return on investment. Materials will be developed supporting the proposal, as well as responding to other concerns as they arise.

Ms. Foy stated that the Board's Budget Development Committee was very cognizant of the fact that the budget request of \$28.8 million over the biennium was a sizable request for new funding given the condition of the state's general fund and when compared to the WTCS 2010-11 base funding level for these activities (\$140.5 million). However, when measured in the context of the state's general fund budget, the recommended proposals are realistic investments that reflect the contribution of the WTCS in growing and strengthening the state's economy and improving the quality of life for Wisconsinites. Total state GPR funding of approximately \$140.5 million for the WTCS in FY 2009-11 represents about 1.0% of the state's GPR budget of approximately \$13.9 billion. Assuming no change in the state's overall GPR budget in the next two years, the recommended 2011-13 request would raise the WTCS share by approximately 0.1 percentage points to 1.1% by the second year of the biennium.

Board Member Evers asked how the additional \$400,000 in funds for serving students of color would be distributed. If these dollars are spread out to all colleges, the results one might hope for will likely not be seen. Ms. Foy stated that the distribution of these dollars can be influenced by the Board. Many colleges have made improvements over time with limited funds.

Board Member Vasquez stated that he would like to see some of the funds focused on students of color who have not graduated, especially adult students of color instead of only recent high school graduates. This would involve targeting older minority students who may have already accumulated some course work so they could move through the system more quickly. Ms. Foy stated that these focus areas could be spelled out when guidelines are developed for the colleges.

Board Member Danowski stated the budget proposal supports the Council on Workforce Investment's strategies by addressing the basic skills needs and skills for the future for the state's citizens.

Vice President Tyler stated that the return on investment is what legislators look at. The New North initiative makes a strong statement on the collaborative approach to addressing the needs of the region.

Vice President Tyler asked members of the Board's Budget Development Committee if they had any comments concerning the budget proposal.

Board Member Rosen stated that he concurs with the entire budget proposal. Now is the time for the state to invest in its human capital in order to turn the economy around.

Board President Davis stated that he feels the budget proposal is reasonable. The Budget Development Committee went through a detailed process to arrive at the budget request. He is confident that System stakeholders and others will strongly support the System's request. Now is the time to get out and educate the public, the legislature and the new Governor on what the System can do if it is given the opportunity.

Eric Gage, President of Wisconsin Student Government, stated that students stand behind the request and are eager to begin advocating for increased support for the System.

Motion carried unanimously.

I. General Purpose Revenue, Adult Education and Family Literacy Act, and Carl D. Perkins Career and Technical Education Act Funding Guidelines for 2011-2012

It was moved by Board Member Smith, seconded by Board Member Cuene, that, upon the recommendation of the President of the Wisconsin Technical College System, the Wisconsin Technical College System Board adopts the funding categories and timelines for the General Purpose Revenue, Adult Education and Family Literacy Act, and Carl D. Perkins Career and Technical Education Act grant programs for fiscal year 2011-2012.

Willa Panzer, Associate Vice President, reported that annually, the Board is required to approve guidelines for the distribution of funds made available through state General Purpose Revenue (GPR), Adult Education and Family Literacy (AEFL) Act, and Carl D. Perkins Career and Technical Education Act (Perkins IV) grant appropriations. These guidelines include: (1) Statement of the purpose and allowable activities of each GPR, AEFL Act, and Perkins funding category; (2) planned 2011-2012 distribution of funds for GPR, AEFL, and Perkins IV grant categories; and (3) planned 2011-2012 timetables for the development and approval of GPR, AEFL, and Perkins IV grant applications. The guidelines include the grant categories for which applications are solicited through Requests for Proposals.

Ms. Panzer reported that over \$35 million in state and federal grants are awarded annually by the Wisconsin Technical College System. Many of these grant awards relate directly to the Board's 2009-11 Strategic Directions. Ms. Panzer provided a brief overview of the grant review process and the responsibilities of System Office grant coordinator and grant managers.

Ms. Panzer provided an overview of the grant categories in each funding area, including the purpose of the category, the recommended funding amount, whether competitive or formula grant, and any changes to the grant guidelines.

State General Purpose Revenue (GPR) funds provide support for targeted programs within the technical colleges that have been identified by the WTCS, the Legislature, and the Governor as priorities for state support. Ms. Panzer provided an overview of each of the GPR funding categories. Total funding of \$17,043,650 in 13 categories is being recommended through both competitive and formula grant applications.

Board Member Evers asked for additional information concerning the success of the School-to-Work for At-risk Youth funds provided in conjunction with Milwaukee Public Schools. Ms. Panzer indicated that she will follow up with that information for Board Member Evers.

Ms. Panzer reported that Adult Education and Family Literacy (AEFL) Act funds are awarded based on core performance indicators. Ms. Panzer provided an overview of each of the AEFL funding categories and the changes to the guidelines. Total funding of \$5,779,450 is being recommended. She noted that an overall change affecting all categories is the requirement by the federal government to include data collection requirements.

Ms. Panzer reported that the purpose of Carl D. Perkins Career and Technical Education Act funds (Perkins IV) is to develop more fully the academic, career, and technical skills of secondary students and postsecondary students who elect to enroll in career and technical education programs. The State Board has identified four priorities for the use of postsecondary Perkins IV funding in the State Plan: (1) Strengthening Career and Technical Education Programs; (2) Student Success; (3) Assuring Access and Participation in Nontraditional Occupational Training and Employment; and (4) Promoting and Supporting High School to College Transitions for Career and Technical Education Students.

Board Member Evers asked what portion of the Tech Prep funds are used to support activities at the high school level. Ms. Panzer will provide that information to Board Member Evers following the meeting.

Board Member Cuene whether the System Office has received any negative feedback from the colleges concerning the curriculum development language contained in the guidelines. Ms. Panzer indicated that some of the colleges are aware of this requirement but she has not received any negative feedback. Ms. Cullen stated that all the colleges are involved in WIDS. This requirement of a one-stop curriculum bank will make it much easier for the colleges to communicate among themselves.

Motion carried unanimously.

J. State Legislative Update

Nancy Merrill, Policy Advisor, reported that several special committees made up of legislators and public members have been established by the Legislative Council to study specific issues. This committee structure is an important way to impact the future of important issues of statewide concern. Four of those committees relate to issues affecting the Technical College System.

A study committee on student financial aid has been formed to review the Wisconsin Covenant program, possible loan forgiveness programs, other loan programs, and student reciprocity. The committee was formed because of the need for more state support of student financial aid programs. Mary Jo Green from Mid-State Technical College serves as a WTCS representative on the committee. Ms. Green also currently serves as chairperson of the Higher Educational Aids Board. The committee is expected to hold four meetings the remainder of this year, with recommendations expected next spring.

The second Legislative Council committee of interest to the System is the Health Care Access Committee which will look at potential solutions to the shortage of health care workers especially in rural areas, increasing the number of rural doctors, and increasing the number of pharmacists statewide. The WTCS does not have a representative on the committee, but System Office staff are following committee discussions closely.

Conor Smyth provided an update on the legislative Committee on Strategic Job Creation. The committee is a continuation from the last session of the "Building Wisconsin's Workforce" special legislative committee. Senator Wirch and Representative Strachota are co-chairs. The focus of the committee is to study and make recommendations to promote the development of high-wage jobs for the state. Paul Gabriel serves on the committee as a WTCS representative. System President Clancy presented to the group at their first meeting on August 25th relating to the role the technical colleges play in supporting job creation. The next meeting, scheduled for September 23rd at Gateway Technical College, will focus on green job creation. Lakeshore President Lanser will present on the various energy related programs throughout the System. The committee will likely meet 6-7 times over the next several months.

Board Vice President Tyler asked what type of outcomes are expected from the committee on job creation. Mr. Smyth indicated that it is likely that some legislation will come forward, possibly relating to tax incentives. In the last session, legislation relating to creating lifelong learning accounts was introduced, but it did not pass.

Conor Smyth reported on the legislative committee on Local Service Consolidation. The committee's focus is on service consolidation among local units of government, especially fire and emergency services. The committee will also study the possible consolidation of local educational services, which likely will be aimed at K-12. WTCS is not represented on the committee. The committee is expected to meet 2-3 more times before the end of the year, with final recommendations in January 2011.

Nancy Merrill reported that a written federal issues update was provided in Board member folders. Ms. Merrill summarized the Community College and Career Training Grants program affecting two-year colleges. Key provisions of the program include providing \$2 billion over four years, a guarantee of \$2.5 million per year per state, awarded through competitive grants. The grants are targeted for dislocated workers and those in danger of losing their jobs. Release of the initial solicitation for grant applications is anticipated for early October 2010, with applications due in January 2011, and awards made in spring 2011. Grants will be awarded for a three-year period. A community college summit to be held October 5th at the White House, led by Dr. Jill Biden, was just announced. Solicitation of the grants applications could be announced at that time.

K. November 16-17, 2010, State Board Meeting

The Board will meet for its regularly scheduled meeting on Tuesday and Wednesday, November 16-17, at Fox Valley Technical College in Appleton. The meeting will be held from 4:30 p.m. – 6:00 p.m. on Tuesday, and from 8:30 a.m. to approximately noon on Wednesday.

L. Southwest Wisconsin Technical College Presentation

President Karen Knox provided an overview of Southwest Wisconsin Technical College's \$31.9 million 2008 referendum. The four main components of the overall construction plan included a new Child Care Center, new Ag/Auto Center, a new Health Science Center, and a new Public Safety Complex. President Knox indicated that student housing also has been constructed through a grant from the U.S. Department of Ag Rural Development. The student housing was not part of the referendum projects and no taxpayer dollars were involved. President Knox noted that construction on the Public Safety Training complex is scheduled to begin in the spring, with completion slated for fall 2011. The complex will include a fire burn tower, firing range, and emergency vehicle track.

President Knox noted that each of the new buildings was constructed using sustainable building concepts. Proposed energy savings of the various buildings were highlighted. Nearly

75 percent of all programs on campus have been positively impacted by the campus expansion, including expanded labs and dedicated and larger program space. The regional economic impact was a total construction value of \$21.3 million, with 26 percent of total contract dollars written to companies within the five counties served, 21 percent of the contract dollars written to companies within the Dubuque/Galena areas, and \$3.1million written to companies within neighboring counties. Fifty-six percent of the total project labor hours were afforded to companies within the immediate area.

President Knox stated that the referendum was successful because of the support of the community. The referendum passed in all five counties of the district. People within the district wanted SWTC to deliver the types of training relative to the businesses and industries in the community and the referendum was seen as an economic development force for the region. President Knox noted that the college experienced its largest increase in enrollment this year. The college has seen a 51 percent increase in enrollments over the past 10 years. The college will continue to grow slow and steady. The referendum has had a very positive effect on the region.

Board Member Evers commented that many of the high schools in southwestern Wisconsin would not have career and technical education without the cooperation of SWTC. President Knox stated that SWTC does have very close relationships with high schools in the district due in part to Tech Prep, RISE and STEM initiatives.

Board Vice President Tyler thanked President Knox and her staff for hosting the State Board meeting on the SWTC campus. President Knox noted that a tour of the Ag/Auto Center would be provided following adjournment of the meeting.

There being no further business to come before the Board,

It was moved by Board Member Erickson, seconded by Board Member Danowski, that the September 14-15, 2010, Board meeting adjourn. Motion carried unanimously.

The meeting adjourned at 11:10 a.m.

Respectfully submitted,

Donna Jordan
Recording Secretary